

Key Contacts' Seminar

21 October 2026
Greenlands
Campus

Performance
Culture –
How HR Can
Unlock More
Value from
Strategy



Where business comes to life

THE HENLEY PARTNERSHIP CORPORATE DEVELOPMENT

Agenda

08:30	Arrival & Registration
09:00	Welcome and Introduction <i>Ayjemal Kulhanova</i>
09:10	Why is a performance culture worth growing in your business? <i>Iain Hildyard</i> Up to 30% of the value of strategy is left on the table in most organisations according to research. Together, we will look at why this might be and share perspectives and data on what part a performance culture plays in organisations being able to deliver value from strategy in these times of 'business as unusual'.
10:10	What is a performance culture and how can you spot it in your organisation? <i>Iain Hildyard</i> The role of HR in engaging the people in your organisation to intentionally shape a culture which aligns with its strategy cannot be underestimated. But the key questions are: • what are the constituent parts of a performance culture? • why do alignment and coherence matter? • what part does AI play? • how can you recognise culture? • what can you do to accelerate results it in your business? We will explore what you see currently going on in the wilds of your business.
11:00	Break
11:30	How do you nurture a performance culture in your business? <i>Iain Hildyard</i> Iain will build on the previous sessions to help you use a quick diagnostic tool with your organisation and offer you time to shape one key move to shift the needle in your business.
12:45	Wrap-up & Close <i>Ayjemal Kulhanova</i>
13:00	Lunch