

Letter from the Dean on Henley's ongoing commitment to PRME's Principles

Our Commitment to the Principles for Responsible Management Education



As the Dean of Henley Business School, it is with pleasure that I am sharing Henley Business School's ongoing commitment to PRME, its seven principles and this year's Sharing Information on Progress (SIP) 2.0 report submission.

This year, I am delighted to share that our commitment to PRME remains enshrined in our Values as well as in a new institutional Vision and Strategy for 2025-30 as described in the next section, entitled *Henley Strategy 2025-30*. As you will see, a noteworthy commitment in this new Strategy is our *Ambition to be a Champion of just sustainability transition with research, education and engagement*.

In light of the complex challenges facing our students and society at large, our dedication to responsible business and management education, to the PRME, and to our associated commitments has never been more vital. Climate change brings unparalleled threats to both natural ecosystems and economic stability, while pressing social issues, such as inequality and the pursuit of social justice, require immediate and sustained attention. Global, regional, and local developments continue to undermine economic and social sustainability, and we seek to respond through our contributions to the world of work, sustainable economic development, and broader societal wellbeing. At the same time, the rapid rise of artificial intelligence presents new opportunities alongside important ethical questions that demand careful and responsible engagement.

As a leading business school with a truly global outlook, we acknowledge our responsibility to equip our students and alumni with the tools to deliver impact and make business a force for good. We are convinced that equipping students through responsible management education is essential to tackling these urgent challenges, promoting a fair and sustainable future, and preparing the next generation to lead with purpose and integrity in a rapidly changing world. To this end, we remain triple accredited by AACSB, EFMD (through the EQUIS process) and AMBA, and continue to:

- embed the PRME principles into our governance, partnerships and operations;
- continually improve our programme portfolio and curricula; and
- undertake research into the latest advances in the field of sustainable and responsible business

This report outlines how we continue to push academic boundaries that lead to positive societal impact and change.

Henley Strategy 2025-30

During the course of the 2024-25 academic year, we have been reflecting on our value proposition and on our strategic position, objectives and ambitions, as part of the development of a new Henley Strategy for 2025-30 which sets out how we will meet the challenges and engage with the opportunities of today's business world. This work has been informed by discussions with our key stakeholders, including our staff, our students, our alumni, our clients and our

external Advisory Board. Whilst our Values have not changed, including the Value of *Being Human* which focuses on how we act responsibly, fairly and consider the impact on others and our societies, we have agreed a new Vision and a new set of Strategic Objectives and Ambitions.

Our Vision is *To be a global community of changemakers engaged in shaping a sustainable and just world of business.*

Our Strategic Objectives and Ambitions for 2025-30 are:

1. Shape talent ready for the future world-of-work
Our Ambition is to be a business school ranked in the top ten in career prospects for all of our programmes to ensure graduate success, both nationally and internationally
2. Champion engaged and solution-driven research
Our Ambition is to be a part of a globally-ranked top 100 research University
3. Cultivate global excellence for local relevance
Our Ambition is to be a Champion of just sustainability transition with research, education and engagement
4. Deepen our purposeful engagement and impact
Our Ambition is to be the education partner for the future world of work
5. Nurture our people-centric culture
Our Ambition is to be a proud community of changemakers

We are clear therefore that Henley's new Vision and Strategy has responsible management education and the PRME Principles at its very heart.

Reflection on our RME-related goals and future ambitions

In the previous SIP report, submitted in August 2024, we set ourselves three RME-related goals to:

1. Map more systematically our research outputs across responsibility and sustainability research fields;
2. Continue our work on the Henley Equity, Diversity and Inclusion strategy;
3. Develop on our website a publicly-available webpage that makes visible our RME-focussed activity and performance.

For our first goal, we conducted a comprehensive mapping of all peer-reviewed journal articles published by Henley faculty in 2024 to the United Nations Sustainable Development Goals (SDGs). Using Scopus and SciVal's established classification system, we complemented the automated mapping with internal validation checks to ensure accuracy and capture the full breadth of relevant outputs. This exercise revealed that 36% of Henley's 2024 publications contribute to at least one SDG, demonstrating Henley's strong and growing commitment to advancing sustainable development through research. Our analysis also identified clear areas of strength where Henley research makes a significant contribution, particularly in **SDG 9 – Industry, Innovation and Infrastructure**, **SDG 8 – Decent Work and Economic Growth**, **SDG 10 – Reduced Inequalities**, and **SDG 12 – Responsible Consumption and Production**. These focal areas reflect both the expertise of our faculty and our strategic alignment with the principles of responsible management education.

Regarding the second goal, we have continued our focus on Equity, Diversity and Inclusion and implementation of our EDI Strategy. Led by our Directors of EDI, we have identified a number of priority areas to support ongoing improvement, which form part of broader action sets related to gender, race and ethnicity, disability and neurodiversity, and socio-economic background. For example, as part of our commitment to gender inclusivity among

students, we are working to ensure that all activities are inclusive of all genders, and that both the curriculum and teaching practices actively reflect and promote inclusive values. Project OLIVIA is a funded outreach programme designed to encourage girls from lower socio-economic backgrounds to consider higher education, aiming to broaden awareness of future educational and career pathways, and empowering them to make informed decisions about their academic choices. In addition, we are also currently finalising our submission to Athena SWAN, the UK Gender Charter mark, with the intention to upgrade from the Bronze Award achieved in 2020 to a Silver Award, demonstrating our progress.

For the third goal, in order to make more visible our RME-focussed activity and performance, we have launched a series of [Responsible Business Education webpages](#) on the Henley Business School website. We have also published our first *Henley Responsible Business Education Progress Report, 2024-25*, which provides an overview of the content of our 2025 PRME SIP report, and offers insights from Henley highlighting our work in Responsible Business Education.

For the next reporting period, we aim to continue to advance across all PRME principles, with particular emphasis on:

1. Establishing, as part of the implementation of the Henley Strategy 2025-30, a set of institutional KPIs relating to Responsible Management Education in order to track our progress;
2. Implementing, in alignment with the new *Henley Strategy 2025-30*, actions to raise and further embed across our community of staff and students the institutional awareness of our ongoing commitment to PRME and its principles;
3. Involving the WoW and the CBES research centres in a conversational team workshop with other key Henley research centre directors as to how to better scaffold internal research synergies and joint work relevant to our Strategic Ambition to be a *Champion of just sustainability transition with research, education and engagement*.

By pursuing these focused objectives, we strive to make significant progress in embedding responsible management education throughout Henley Business School.

Yours sincerely,



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