

## Fashion and the Supply Chain Workshop

Henley Business School, University of Reading, Whiteknights Campus, Reading RG6 6UD

15<sup>th</sup>-16<sup>th</sup> February 2018

### Thursday 15<sup>th</sup> February

11.00-11.30, Welcome/coffee, room 108, HBS

11.30-13.00, room 108, HBS

Reggie Blaszczyk	University of Leeds	The Synthetics Revolution and Sensory Experience
Kaori O'Connor	UCL	Selling Synthetic Fibers through Fashion

13.00-14.00, Lunch, room 201, HBS

14.00-15.30, room 108, HBS

Valerie Wilson Trower	London College of Fashion	A brief history of VM: the problems, possibilities, and possible progress?
Fiona Anderson	University of Edinburgh	Contemporary Men's Fashion and British Wool Textiles

15.30-16.00, Coffee, room 108, HBS

16.00-17.30, room 108, HBS

Ben Wubs	Erasmus School of History, Culture and communication, Rotterdam	<b>Building Fashion Capitals and the role of fashion fabric trade fairs. Interstoff and Première Vision</b>
Veronique Pouillard	University of Oslo	The firm in haute couture: Paris fashion's enterprises and capital from the 1900s to the 1960s

19.00, Dinner

**Friday 16<sup>th</sup> February****9.00-9.30,** Coffee, room 108, HBS**9.30-11.00,** room 108, HBS

Bethan Bide	Middlesex University	Selling London: mapping the relationship between supply chains, shop displays and the changing symbolic capital of London fashion after WW2
Alice Janssens	Erasmus School of History, Culture and communication, Rotterdam	Fashioning Interwar Berlin: Exploring Fashion and Clothing in the German Capital

**11.00-11.30,** Coffee, room 108 HBS**11.30-13.00,** room 108, HBS

Catherine Casson	University of Manchester	“To add beauty to utility”: Design procurement strategies of leading Manchester cotton, Macclesfield silk and Staffordshire pottery firms c.1750-1860
Judy Faraday	John Lewis archive	Recycling design – the use of the John Lewis textile design archive as a commercial asset

**13.00-14.00,** Lunch, room 201, HBS**14.00-15.30,** room 108, HBS

Alan McKinlay	University of Newcastle Business School	Fashioning Foucault: Understanding New Consumers, c. 1950-1975
Vicky Barnes and Lucy Newton	Max Plank Institute, Frankfurt and Henley Business School	The advent of the modern corporate uniform: the case of Barclays bank, 1975 - 2010

**End**