

INTERNATIONAL BUSINESS AND STRATEGY TIMETABLE, AUTUMN 2015

Date	Time		Room	Speaker	Topic
7 October	13:00	14:30	108, HBS	Prof James Walker, Henley Business School	Academic Journal Guide (formerly the ABS List) and the “ecosystem of assessment” in UK Business Schools: Evidence from a Large Scale Survey in 2015
14 October	13:00	14:30	108, HBS	Dr Quyen Nguyen, Henley Business School	The Subsidiaries of Multinational Enterprises Operate Regionally, not Globally.
*22 October	13:00	14:30	*G10, HBS	Prof Roberta Rabellotti, Università di Pavia	Emerging Market Multinationals Investing in Europe: Do Acquisitions Boost Patents?
28 October	13:00	14:30	108, HBS	Prof Paul Sparrow, Lancaster University Business School	Global Talent Management: A New Bridge Field

4 November	13:00	14:30	---	No seminar	---
11 November	13:00	14:30	108, HBS	Dr Martin Purvis, University of Leeds	Before they were famous: the fortunes of Marks and Spencer c.1907-1926
18 November	13:00	14:30	108, HBS	Dr Sorin Krammer, University of Groningen	Partner Selection in International Technological Alliances: The Role of Institutional Distance, Colonial and Economic Ties
25 November	13:00	14:30	108, HBS	Dr Peder Greve, Henley Business School	Top Management Team Influence and Discretion in Foreign Market Entry Mode Decisions"
02 December	13:00	14:30	108, HBS	Dr Kristin Brandl, Henley Business School	Building service provider capabilities: The impact of clients and service types in service offshore outsourcing

09 December	13:00	14:30	108, HBS	Prof Maite Alguacil, Universitat Jaume I, Spain	Firm Heterogeneity and Location Choice of European Multinationals
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* Please note the change of seminar day and venue

INTERNATIONAL BUSINESS AND STRATEGY TIMETABLE – Spring 2015

Date	Time		Room	Speaker	Topic
14/01/2015	13:00	14:30	108	Peter Scott and James Walker	“The service cost - unit value retail continuum and the demise of the American ‘five and dime’ variety store, 1914-1941”
21/01/ 2015	13:00	14:30	108	Alain Verbeke	“Bounded reliability as the new micro-foundation for (international) strategic management research”
28/01/2015	14:00	15:00	108	Klaus Meyer, China Europe International Business School	“Strategic asset seeking investment: Wishful thinking or accelerated catch-up”
04/02/2015				No seminar	No seminar
11/02/2015	13:00	14:30	108	Suma Athreye, Brunel University	“Financial availability and outward foreign investments from China and India”
18/02/ 2015	13:00	14:30	128, Humss	Mark Casson	“Business enterprise in medieval Coventry: Evidence from the property market”
25/02/ 2015	13:00	14:30	108	Gabriel Benito, BI Norwegian Business School	“When in Rome? An empirical examination of SOE strategic behavior when entering a competitive host market”
04/03/ 2015	13:00	14:30	108	Marcus M. Larsen, Copenhagen Business School	“Global delivery models: The role of talent, speed and time zones in the global outsourcing industry”

11/03/ 2015	13:00	14:30	108	Andrea Reed Hugill, Harvard Business School	“Political risk, knowledge, and strategy”
18/03/ 2015	13:00	14:30	108	Lucy Newton and Vicky Barnes	“Creating corporate identity and reputation: banker’s portraits in the Victorian era”
25/03/ 2015	13:00	14:30	108	Yuksel Ekinci	“Consumer-based brand equity in the fashion retail industry”