

The 7th Reading - UNCTAD International Business Conference

Contemporary Issues in International Business

Programme and Additional information

Day 1: Friday 05/Apr/2019						
8:30am - 9:15am	Registration Location: ICMA Centre Foyer					
9:15am - 9:40am	Welcome: Rajneesh Narula and Robert Van De Noort (Vice Chancellor) Location: ICMA 150					
9:40am - 10:40am	Opening Session: Industrial policies and MNEs: The UNCTAD World Investment Reports Rajneesh Narula, Carlo Pietrobelli, James Zhan and Richard Bolwijn Location: ICMA 150					
10:45am - 12:30pm	Plenary Session: (New) Technologies and the MNE: The crisis of ownership competitive advantages? (Dedicated to the memory of Robert Pearce) Location: ICMA 150 Chair: Lucia Piscitello (Henley Business School) Jagjit Srai (University of Cambridge) Roberta Rabellotti (University of Pavia) Bjorn Jindra (Copenhagen Business School & Dunning Fellow 2018-19) Marina Papanastassiou (Middlesex University London)					
12:30pm - 1:15pm	Lunch Break and Poster Exhibition Location: ICMA Centre Foyer					
1:15pm - 2:45pm	Parallel Session 1-1: Entrepreneurial Ecosystems Location: ICMA G51 Chair: Pinar Büyükbaliç, Maksim Belitski	Parallel Session 1-2: Migration and International Business Location: ICMA G09 Chair: Grazia Santangelo	Parallel Session 1-3: Global HRM Location: HBS 108 Chair: Chris Brewster	Parallel Session 1-4: FDI and Globalisation Location: HBS G10 Chair: Nigel Driffield	Parallel Session 1-5: Corporate Governance and Finance Location: ICMA G03/G04 Chair: Chris Jones	Parallel Session 1-6: Business History Location: HBS G04 Chair: Lucy Newton
3:00pm - 4:30pm	Parallel Session 2-1: International Entrepreneurship Theory and Practice Location: ICMA G51 Chair: Stefano Elia	Parallel Session 2-2: Disentangling MNE performance Location: ICMA G09 Chair: Quyen Nguyen	Parallel Session 2-3: GVCs and the Internationalisation of Innovation Location: HBS 108 Chair: Pavida Pananond	Parallel Session 2-4: International Diversification and the Role of Managers Location: HBS G10 Chair: Peder Greve	Parallel Session 2-5: Institutional Influences on International Business Location: ICMA G03/G04 Chair: Chang Hoon Oh	
4:30pm - 4:45pm	Refreshments: Tea and Coffee Location: ICMA Centre Foyer					
4:45pm - 6:00pm	Plenary Session: 50 years of Mark Casson: Rebel with a Cause, or Iconoclast? Location: ICMA 150 Chair: Niron Hashai (Arison School of Business) Pavida Pananond (Thammasat Business School) Ana Tavares Lehmann (University of Porto) Grazia Santangelo (Copenhagen Business School) Alain Verbeke (University of Calgary/Henley Business School)					
6:00pm - 6:30pm	Buses to Greenlands - GALA Dinner Location: Greenlands Campus, Henley on Thames					

Day 2: Saturday 06/Apr/2019					
8:30am - 9:00am	Refreshments: Tea and Coffee Location: ICMA Centre Foyer				
9:00am - 10:30am	Parallel Session 3-1: Effective HRM Practices - Current Links and Future Challenges Location: ICMA G51 Chair: Washika Haak- Saheem	Parallel Session 3-2: FDI Spillovers and Location Choices Location: ICMA G09 Chair: Helena Barnard	Parallel Session 3-3: Entry Mode Strategies and Risk Management Location: HBS 108 Chair: Irina Surdu	Parallel Session 3-4: Chinese MNEs and the 21st century Silk Road Location: HBS G10 Chair: Denise Tsang	Parallel Session 3-5: Topics in International Business Location: ICMA G03/G04 Chair: Davide Castellani
10:30am - 10:45am	Refreshments: Tea and Coffee Location: ICMA Centre Foyer				
10:45am - 12:45pm	Plenary Session: International Migration: Blessing or Burden? Location: ICMA 150 Chair: Washika Haak-Saheem (Henley Business School) Niron Hashai (Arison School of Business) Michael Morley (University of Limerick) Aida Hajro (Brunel University/Vienna University of Economics and Business) Fabian Froese (University of Goettingen)				
12:45pm - 1:15pm	Lunch Break				

* This is a provisional version (25 Mar 2019)