

# The 7th Reading - UNCTAD International Business Conference

## Contemporary Issues in International Business

### Programme and Additional information

<b>Day 1: Friday 05/Apr/2019</b>						
<b>8:30am</b> - <b>9:15am</b>	<b>Registration</b> Location: ICMA Centre Foyer					
<b>9:15am</b> - <b>9:40am</b>	<b>Welcome:</b> Rajneesh Narula and Robert Van De Noort (Vice Chancellor) Location: ICMA 150					
<b>9:40am</b> - <b>10:40am</b>	<b>Opening Session:</b> Industrial policies and MNEs: The UNCTAD World Investment Reports Rajneesh Narula, Carlo Pietrobelli, James Zhan and Richard Bolwijn Location: ICMA 150					
<b>10:45am</b> - <b>12:30pm</b>	<b>Plenary Session:</b> (New) Technologies and the MNE: The crisis of ownership competitive advantages? (Dedicated to the memory of Robert Pearce) Location: ICMA 150 Chair: Lucia Piscitello (Henley Business School) Jagjit Srai (University of Cambridge) Roberta Rabellotti (University of Pavia) Bjorn Jindra (Copenhagen Business School & Dunning Fellow 2018-19) Marina Papanastassiou (Middlesex University London)					
<b>12:30pm</b> - <b>1:15pm</b>	<b>Lunch Break and Poster Exhibition</b> Location: ICMA Centre Foyer					
<b>1:15pm</b> - <b>2:45pm</b>	<b>Parallel Session 1-1: Entrepreneurial Ecosystems</b> Location: ICMA G51 Chair: Maksim Belitski	<b>Parallel Session 1-2: Migration and International Business</b> Location: ICMA G09 Chair: Grazia Santangelo	<b>Parallel Session 1-3: Global HRM</b> Location: HBS 108 Chair: Chris Brewster	<b>Parallel Session 1-4: FDI and Globalisation</b> Location: HBS G10 Chair: Nigel Driffield	<b>Parallel Session 1-5: Corporate Governance and Finance</b> Location: ICMA G03/G04 Chair: Chris Jones	<b>Parallel Session 1-6: Business History</b> Location: HBS G04 Chair: Lucy Newton
<b>2:45pm</b> - <b>3:00pm</b>	<b>Refreshments: Tea and Coffee</b> Location: ICMA Centre Foyer					
<b>3:00pm</b> - <b>4:30pm</b>	<b>Parallel Session 2-1: International Entrepreneurship Theory and Practice</b> Location: ICMA G51 Chair: Stefano Elia	<b>Parallel Session 2-2: Disentangling MNE performance</b> Location: ICMA G09 Chair: Quyen Nguyen	<b>Parallel Session 2-3: GVCs and the Internationalisation of Innovation</b> Location: HBS 108 Chair: Pavida Pananond	<b>Parallel Session 2-4: International Diversification and the Role of Managers</b> Location: HBS G10 Chair: Peder Greve	<b>Parallel Session 2-5: Institutional Influences on International Business</b> Location: ICMA G03/G04 Chair: Chang Hoon Oh	
<b>4:30pm</b> - <b>4:45pm</b>	<b>Refreshments: Tea and Coffee</b> Location: ICMA Centre Foyer					
<b>4:45pm</b> - <b>6:00pm</b>	<b>50 years of Mark Casson: Rebel with a Cause, or Iconoclast?</b> Location: ICMA 150 Chair: Niron Hashai (Arison School of Business) Pavida Pananond (Thammasat Business School) Ana Tavares Lehmann (University of Porto) Grazia Santangelo (Copenhagen Business School) Alain Verbeke (University of Calgary/Henley Business School)					
<b>6:00pm</b> - <b>6:30pm</b>	<b>Buses to Greenlands - GALA Dinner</b> Location: Greenlands Campus, Henley on Thames					

<b>Day 2: Saturday 06/Apr/2019</b>					
<b>8:30am</b> - <b>9:00am</b>	<b>Refreshments: Tea and Coffee</b> Location: ICMA Centre Foyer				
<b>9:00am</b> - <b>10:30am</b>	<b>Parallel Session 3-1: Effective HRM Practices - Current Links and Future Challenges</b> Location: ICMA G51 Chair: Washika Haak- Saheem	<b>Parallel Session 3-2: FDI Spillovers and Location Choices</b> Location: ICMA G09 Chair: Helena Barnard	<b>Parallel Session 3-3: Entry Mode Strategies and Risk Management</b> Location: HBS 108 Chair: Irina Surdu	<b>Parallel Session 3-4: Chinese MNEs and the 21st century Silk Road</b> Location: HBS G10 Chair: Denise Tsang	<b>Parallel Session 3-5: Topics in International Business</b> Location: ICMA G03/G04 Chair: Davide Castellani
<b>10:30am</b> - <b>10:45am</b>	<b>Refreshments: Tea and Coffee</b> Location: ICMA Centre Foyer				
<b>10:45am</b> - <b>12:45pm</b>	<b>Plenary Session: International Migration: Blessing or Burden?</b> Location: ICMA 150 Chair: Washika Haak-Saheem (Henley Business School) Niron Hashai (Arison School of Business) Michael Morley (University of Limerick) Aida Hajro (Brunel University) Fabian Froese (University of Goettingen)				
<b>12:45pm</b> - <b>1:15pm</b>	<b>Lunch Break</b>				

\* This is a provisional version (13 Mar 2019)