

THE HENLEY FORUM 20TH ANNUAL CONFERENCE

KNOW | LEARN | ADAPT | INNOVATE



**Collaboration for Innovation:
Celebrating leading-edge practice**

5 – 6 February 2020



Henley
Business School

UNIVERSITY OF READING

Where business comes to life

Collaboration for Innovation: Celebrating leading-edge practice



The most impactful conference I've ever attended... I've already been discussing this toolkit with other colleagues!



Always something new and different and innovative!



Booking

Latest programme and speaker details:

hly.ac/collaboration-conference-2020

To book online, go to:
store.rdg.ac/33e7GVk

For a booking form, contact:

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#HenleyForum

henley.ac.uk/henleyforum



If you always do what you've always done, you'll always get what you've always got.

As this saying suggests, doing the same things, talking to the same sorts of people, inevitably leaves you going round in circles with the same kind of problems. Pushing the leading-edge and developing a culture for innovation means bringing different people with different views and perspectives together to co-create new insights. Or to put it another way: enabling collaboration for innovation – and that's exactly what The Henley Forum has been doing.



In our 20 years as a vibrant community, we have been...

- bringing thoughtful practitioners, practically-minded academics and imaginative thought leaders together
- actively working to connect people involved in knowledge, learning and change work across functions and sectors
- collaborating with our organisational partners to develop new knowledge and practical wisdom that gives them the edge in addressing some of their most challenging problems.

Our ultimate aim is to develop more dynamically capable organisations where people know, learn, adapt and innovate. We want to catch people doing things well; we want to celebrate and share what's working in practice; we want to look forward and push the boundaries of leading-edge practice.

Benefits of attending:

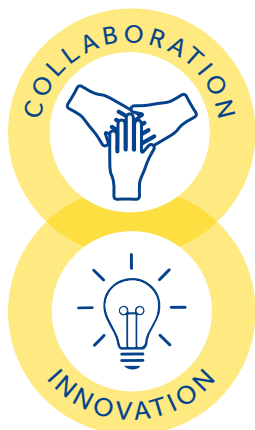
- ✓ absorb valuable learning from leading-edge practice and innovative thought leaders
- ✓ be first to hear about new Henley Forum research, and leave with some practical tools
- ✓ make new connections and strengthen existing ones
- ✓ create actionable insights to re-energise your work

Collaboration for innovation

Collaboration is more important than ever. Why? Because the challenges of work and the wider world are becoming more complex. Wicked problems like climate change, developing new drugs, or future-proofing travel infrastructure are too enmeshed

for one person, one team, one organisation, one industry or one country to solve by themselves.

So we are seeing smart organisations reach out to traditional competitors and adversaries to innovate new solutions and better ways of working that add commercial and social value.



Conference rate – £1,250

Early bird – £950

Discount is available on bookings made by Saturday 30 November 2019.

Henley loyalty – £650

Very special rate for former Forum members, corporate members of The Henley Partnership and other Henley research centres.

(All prices are for **two days**, subject to VAT)

Conference dinner – £60

Wednesday 5 February 2020

**Our 20th anniversary special:
THREE FOR FREE**

This year **Henley Forum Organisational Partners** receive **THREE** full conference places, including the 20th Anniversary conference dinner as part of their membership package.

Visit henley.ac.uk/henleyforum to find out more about membership options.

Our flagship 20th Annual Conference provides the perfect opportunity to celebrate and to look ahead.

Join us on our journey



We have a wonderful line-up of speakers for 2020. As you might expect from a triple-accredited business school, our conference programme features practically-minded academics and thoughtful practitioners. Our collective aim is to push the leading-edge forwards and to stimulate new insights.

Day 1 highlights

Wednesday 5 February 2020

09:15 – Registration



11:50

PRACTICE LEADERSHIP: Collaborative leadership – the why and the how

Sue Ells

Director, HanoverJackson



12:40

PRACTICE LEADERSHIP: Rethinking leadership development in the face of unremitting change

Dr Susann Gjerde

Lund University



10:30 – Keynote

The future of knowledge work

Professor Leif Edvinsson

Future thinker; Emeritus Professor of Intellectual Capital, Lund University, Sweden; Honorary President of The Henley Forum

Professor Edward Truch

Lancaster University; Founder and First Director of The Henley Forum

WORKSHOPS: Henley Forum 2020 Awards Workshops

Join our highly commended Henley Forum 2020 Award winners as they share their best bits of work in these workshops

14:30 – Advancing Practice in Knowledge and Organisational Learning

IFAD | Knowledge Hub | National Lottery Community Fund | Projecting Success | W&S Financial Group

Hosted by members of our expert panel:

Chris Collison, Knowledgeable Ltd;
Andi McCann, HSBC;
Professor Jane McKenzie, The Henley Forum;
Dr Christine van Winkelen, The Henley Forum;
Tim Andrews, Stretch Learning

15:50 – Advancing Practice in Organisational Change and Development

British Council | Kellogg Company | Lloyds Banking Group | NHS Health Education England

Hosted by members of our expert panel:

Shelly Hossain, ODN Europe;
Professor Karen Jansen, Henley Business School;
Chris Rodgers, Visiting Fellow at CASS Business School;
Colette Stone, Department for International Trade;
Tim Andrews, Stretch Learning



Henley Forum 2020 Awards Presentation

17:00 – Presentation of Highly Commended Awards and announcement of Category Winners

Hosted by: **Professor Eddie Obeng**
Henley/Pentacle – The Virtual Business School

20th Anniversary Drinks Reception

18:15 – Everyone welcome

20th Anniversary Conference Dinner

19:15 – Booking required

Day 2 highlights

Thursday 6 February 2020



08:45 – Registration

09:45 – Keynote



Productivity, the digital workplace and the collaboration conundrum

Dr Nicola Millard
Principal Innovation Partner, BT



11:15

RESEARCH INSIGHTS: Shaping positive work experiences with the 'Happy App'

Dr Ann Parkinson, Henley Business School; Andrew Hollowood, Consultant Surgeon, and Anne Frampton, Consultant Emergency Medicine, University Hospitals Bristol NHS Foundation Trust and FHintuition; members of the project team



12:00

RESEARCH INSIGHTS: Tools for building change-ready teams

Dr Sharon Varney

Director, The Henley Forum; members of the project team

THE HENLEY PROGRAMME 2020–21



14:00

THOUGHT LEADERSHIP:

Make it personal – discover the five themes of human collaboration in the workplace

Dr Cara Antoine

Former Chief Marketing and Operations Officer at Microsoft, chairwoman, board member, keynote speaker, The Netherlands

15:00 – CLOSING REMARKS: The future of knowledge work – challenges for the next 20 years

Professor Leif Edvinsson

Future thinker; Emeritus Professor of Intellectual Capital, Lund University, Sweden; Honorary President of The Henley Forum

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19.XKF.097

16:00 – Conference close



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Thank you to all our organisational members of the past 20 years.

Abbey National | **ABSugar** | Aegis AI plc | Aker Kvaerner | Allianz Insurance | Architecture Centre Network | Arts Council England | Audit Commission | AWE | BAE Systems | Balfour Beatty | Barclays Group | BG Group | **British Council** | British Library | British Standards Institution | BT | Business Link Nottinghamshire | Cabinet Office | Cadbury Schweppes | Cancer Research UK | Cap Gemini Ernst & Young | Carbon Trust | Care Services Improvement Partnership | Celemi Constructing Excellence | Citizens Advice | Davis Langdon | DCSA Defence Procurement Agency | DSTL | Deloitte | **Department for Business, Energy and Industrial Strategy (BEIS)** | Department for Children, Schools and Families | Department for Constitutional Affairs | **Defra** | **Department for Education** | Department for International Development | DECC | Department of Health | DLO Andover | EC Harris | EDF Energy | Egon Zehnder | Energy Saving Trust | **Environment Agency** | Ericsson | Faithful+Gould | **Financial Conduct Authority** | **Financial Ombudsman Service** | Financial Services Authority | **Fluor** | Ford Motor Company | Foreign and Commonwealth Office | Gardiner & Theobald | Getronics | GlaxoSmithKline | Government Office for the North West | Halcrow Group | HBOS | **Health Education England** | Heathrow Airport | Highways Agency | **HMRC** | HM Treasury | Holcim Group Support | Home Office | HP Services | HSBC | Hyder Consulting | IDEa | Information Centre for Health & Social Care | Information Commissioner's Office | InfraCo | **International Fund for Agricultural Development (IFAD)** | Intervet UK | Kingfisher | **KPMG** | Lend Lease | LexisNexis Butterworths | Lloyds Banking Group | Local Government Ombudsman | London Underground | Metronet Rail | Microsoft | Mills & Reeve | Ministry of Defence | Ministry of Justice | MWH | National Audit Office | National College of School Leadership | National School of Government | National Trust | Nationwide Building Society | Network Rail | NHS (Knowledge Management) | Nissan Technical Centre Europe | Nokia Siemens | Nottinghamshire County Council | Office of Government Commerce | Parliamentary and Health Service Ombudsman | Ofsted | Oracle | Orange SA | Ove Arup | Permira | PRP Architects | QinetiQ | Roche Diagnostics | Royal Bank of Scotland | Royal Boskalis Westminster | Royal Town Planning Institute | RSSB | RWE Innogy | SABMiller | SciSys | Simons Group | Sky | Surrey County Council | Syngenta | Taylor Woodrow Construction | Tesco Stores | Thames Water | **The National Lottery Community Fund** | Unilever | Unisys | **United Utilities** | Vodafone | Weightmans Solicitors | **World Bank**

ABOUT THE HENLEY FORUM

The Henley Forum is dedicated to advancing practice. We help our organisational members to unlock their dynamic potential through our programme of research and development.

Our community offers a space where leading business practitioners and world-class academics and thought leaders combine experience and ideas, develop insights and provide practical guidance to help knowledge-based organisations thrive in a changing world.

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