

THE HENLEY FORUM

KNOW | LEARN | ADAPT | INNOVATE

Accelerating innovation

Wednesday 28th November 2018

Draft Agenda

- 09.30 Registration & networking
- 10.00 **Welcome and networking**
Introducing today's theme – accelerating innovation
Dr Sharon Varney, Henley Forum
- 10.10 **Innovating faster, stronger and better together**
Nancy Kinder will explore how you can enhance ideation and collaboration to innovate faster, stronger and better together. You will have the opportunity to work on new ideas in super-quick time – a great warm up for the Hackathon.
Nancy Kinder, Connect and Share Consulting
- 11.00 **MEMBERS SHOWCASE: Fluor Knowvember – innovation over the long term**
Fluor's annual Knowvember campaign began in 2002 and has become well known in the knowledge management community. In this Members' Showcase session, Darryl Wing will share some practical and innovative solutions that have resulted from the Knowvember campaigns over the years as well as how he and his team ensure that Knowvember remains fresh and relevant today.
Darryl Wing, Director Knowledge Management, Fluor Corporation
- 11.35 *Refreshment break*
- 11.50 **Innovation Hackathon: Hacks for management buy-in to support knowledge sharing**
Hackathons offer a tremendous opportunity for collaborative innovation. Annette Hexelschneider is bringing her Hackathon expertise to the Henley Forum to enable you to experience the process first-hand. You will get to network with colleagues as you work in teams to develop innovative solutions to a practical problem. You will have all the Henley Forum resources available to help you develop new and innovate solutions. What's more, you'll leave today's session with some ready-to-use hacks.

The topic chosen by Henley Forum members is relevant to every organisation: 'Getting management buy-in and funding to make it easy for colleagues to share tacit knowledge'. Sharing tacit (implicit) knowledge is vital in creating a culture of organisational learning and innovation. Yet, getting and keeping organisational support,

so people find it easy to share their knowledge, remains a challenge. Even when you think you've got it cracked, things can change and new priorities for management attention and funding emerge. So, it's vital to have some new ideas and approaches that you can call upon to help you.

Annette, Chris Collison and others will coach you through the process of finding ideas and designing solutions. Each team will get the opportunity to pitch their best ideas to the crowd.

We are confident that this will be a high energy, fun and interactive. Don't worry, no coding is involved!

A buffet lunch, plenty of coffee and energising snacks will be available to fuel your best thinking.

Annette Hexelschneider, Expert for Effective Knowledge, wissendenken (knowledge thinking) & Chris Collison, Knowledgeable Ltd, plus team coaches

11.45-
17.00 **Optional: The Henley Forum Listening Project
Knowledgeable Practice for the next 10 years**

This is your final chance to have your say. You can sign up in the morning for one of our Listening Project conversations. We'd love to hear from you.

Led by: Dr Sharon Varney

17.00 **Close**

Session Leaders' Biographies

Nancy Kinder



Nancy Kinder is a passionate Knowledge and Community Management professional who spent 15 years in corporate roles working with the UK's first Internet bank, Egg to the nearly 200-year-old confectionery company, Cadbury (Kraft/Mondelez). Since 2013, she now works independently.

As one of the founding members of Cadbury's first KM team, Nancy built up over 60 value-adding Networks (CoPs), overcoming cultural and technological barriers. These groups connect experts; help them to share knowledge, boosting collaboration and innovation, saving Cadbury millions.

She now enjoys providing Knowledge Management and Community Management training, coaching and consultancy to a wide range of companies including; HRMC, European Central Bank, World Bank, Cochrane Research, Home Group, RWE, CGG, AXELOS and Vorwerk International.

Her passion has led her to start an informal network of peers where they can share their experience regularly during webinars and over a drink. For more information contact nancykinder@gmail.com or visit the [Knowledge and Community Network LinkedIn Group](#).

Darryl Wing



Darryl has an IT background and began his career building collaboration systems within Lotus Development and IBM before hiring on at Fluor in 2000. For the next decade Darryl worked with the newly formed Knowledge Management team to design and build Knowledge OnLine (KOL), Fluor's KM platform. During that time Darryl experienced the ups and downs of establishing KM strategies for Fluor's disciplines. In 2013 Darryl assumed global responsibility of the KM effort which includes the smooth running of Fluor's well established KOL platform. Since that time Darryl and his team have created numerous interventions with the goal of bringing employees closer to the information and knowledge that matters to them. Such interventions include *Knowledge Campaigns*, *Project Experiences*, *Social Recognition*, *Search Assist* and *Coffee Connections*, several of which were created as a result of Fluor's long-running month long campaign called *Knowvember*.

Annette Hexelschneider



Annette is an expert for effective knowledge. Her motto is: "Knowledge is a valuable resource. But it's worthless without creative processing."

As an experienced lecturer, trainer and facilitator she transfers the relevant knowledge processing competencies to her clients. Their benefit: they can analyse complex knowledge structures, visualize relevant knowledge and transfer it.

As a Master in Engineering her work experience encompasses several branches (e.g. printing & publishing industry, knowledge management, communication, education & further education), in national and international firms (e.g. Ernst & Young Germany, UN-affiliated European Centre for Social Welfare Policy and Research Vienna) in Germany, Austria and beyond.

She teaches statistics visualisation, knowledge transfer and creative problem solving at Austrian Universities of Applied Sciences and works with clients in knowledge intensive domains in Germany and Austria.

Activating and inspiring methods for knowledge transfer are her passion, e.g. visual thinking, data physicalization, knowledge hackathons.

Chris Collison



Chris is an independent management consultant and business author with 20 years of experience in knowledge management, facilitation and organizational learning.

His corporate experience comes from long careers in BP and Centrica, during which time he wrote the business bestseller "Learning to Fly". In 2005 he left the corporate world to establish Knowledgeable Ltd.

Since that time Chris has been working as a consultant in the field of Knowledge Management and Organizational Learning, and has had the privilege of advising over 130 organizations around the world. Clients range from Heathrow Airport and Shell to the World Bank, the United Nations and ten UK Government departments.

Chris is a Chartered Fellow of the CIPD and works as an external advisor to the International Olympic Committee and has worked as an associate or visiting lecturer at a number of business schools around the world. He is currently co-authoring a new book to support the launch of the new ISO KM Standard. Further details at chriscollison.com

Sharon Varney



Dr Sharon Varney is an OD consultant and Director of the Henley Forum at Henley Business School. She works at a strategic level, helping to create more effective organisations, and engages at a very human level supporting people to manage personal change and transition.

Sharon developed her cross-sector learning and change expertise as a senior manager working in large, global organisations. She was Group Head of Learning and Communications for a global engineering and construction company in the offshore oil and gas business. Previously she was Vice President for international learning and development at a US bank.

Sharon now runs her own organisational consulting practice – space for learning - and is a member of Henley’s Leadership, Organisations and Behaviour faculty.