

# THE HENLEY FORUM

KNOW | LEARN | ADAPT | INNOVATE

Tuesday 25<sup>th</sup> June 2019

## *Draft Agenda*

### **Sharpening the leading edge**

Join us for a highly interactive, knowledge-sharing day to celebrate and develop leading-edge knowledgeable practice. Learn how to communicate what you do in ways that help to create buy-in for your work. Pick up practical titbits. Start to prepare your entry for the Henley Forum Advancing Practice Awards. Envisage a future where doing our best work is an everyday event and begin to make it a reality.

09.30 Registration & networking

10.00 **Welcome and networking**

Exploring today's theme

*Dr Sharon Varney, The Henley Forum*

10.15 **Getting to 'yes', inspiring people to 'buy into' KM & OD in their organisation**

Gaining buy in from your key stakeholders can be a mammoth task.....our positive intent to share information can often be muddled by the mixed messages we deliver. When delivering too much information in a short space of time, we often create communication gaps for our audience and we only have ourselves to blame! Based on his experience of challenging and positively provoking leaders across the globe, Tim will lead us through an 'experience' that will challenge our thinking when planning, crafting and embedding 'key messages' as opposed to just selling content.

*Tim Andrews, Stretch Learning Ltd*

11.45 Refreshment break

12.00 **KM street food: Appreciating great KM in practice – Part 1**

Whilst we can benefit greatly from published strategies and robust academic studies, often our inspiration can come from appreciating titbits and practical examples gleaned from others. In this two-course session, Chris will share examples and artefacts from leading organisations around the world, which inspired him in the preparation of his upcoming

publication, the 'KM Cookbook'. After a real lunch together, the group will use *Appreciative Inquiry* to identify and share their own 'KM street food' recipes – an opportunity to taste, learn and be inspired by our own practical examples.

*Chris Collison, Knowledgeable Ltd*

13.00 Lunch

14.00 **KM Street food: Appreciating great KM in practice – Part 2**

*Chris Collison, Knowledgeable Ltd*

15.00 Refreshment break

15.15 **Enhancing work-based learning**

Professor Andrew Godley and colleagues will briefly introduce the new degree level apprenticeship programmes available at Henley, including the MA in Leadership, which are funded by the Apprenticeship levy.

*Professor Andrew Godley, Henley Business School & colleagues*

15.30 **Creating a brighter future with KM and OD**

In this workshop session, Sharon will help you to draw on your collective experiences of impactful KM and OD work to envisage an even brighter future in 2030. You will use that vision to develop some actionable insights that you can take away today to sharpen the leading edge of your practice tomorrow.

*Dr Sharon Varney, Henley Forum*

17.00 **Close**

## Session Leaders' Biographies

### Tim Andrews



Tim is the founder of Stretch Learning, an organisation dedicated to bridging the communication and engagement gap between deliverer and receiver... whatever the topic! Tim has been involved in adult learning for the past 30 years, using engaging techniques from a variety of sources. Tim's unique approach to learning stems from what he calls a 'learning difference' in the way he absorbs and translates information.

### Chris Collison



Chris is an independent management consultant and business author with 20 years of experience in knowledge management, facilitation and organisational learning. His corporate experience comes from long careers in BP and Centrica, during which time he wrote the business bestseller *Learning to Fly*. In 2005, he left the corporate world to establish Knowledgeable Ltd.

Since then, Chris has been working as a consultant in the field of knowledge management and organisational learning and has had the privilege of advising over 130 organisations around the world. Clients range from Heathrow Airport and Shell to the World Bank, the United Nations and ten UK Government departments.

Chris is a Chartered Fellow of the Chartered Institute of Personnel and Development, works as an external advisor to the International Olympic Committee and has worked as an associate or visiting lecturer at a number of business schools around the world. He is currently co-authoring a new book to support the launch of the new ISO KM Standard. Further details are available at [chriscollison.com](http://chriscollison.com)

## Andrew Godley



Professor Andrew Godley is Head of Leadership, Organisations and Behaviour. He is Professor of Management and Business History and the Academic Director of the Henley Centre for Entrepreneurship. His research interests lie in the areas of the economics of entrepreneurship and business history, with a particular focus on the historical evolution of the international food and pharmaceutical sectors.

He has also been a consultant to several leading firms and government departments and is a frequent commentator in the broadcast and written media on trends in entrepreneurship. He is a Senior Fellow of the Higher Education Academy and a Visiting Professor at Zhejiang University, China, where he is the Co-Director of the Reading-Zhejiang Sino-British Entrepreneurship Research Centre.

## Sharon Varney



Dr Sharon Varney is an OD consultant and Director of The Henley Forum at Henley Business School. She works at a strategic level, helping to create more effective organisations, and engages at a very human level, supporting people to manage personal change and transition.

Sharon developed her cross-sector learning and change expertise as a senior manager working in large, global organisations. She was Group Head of Learning and Communications for a global engineering and construction company in the offshore oil and gas business. Previously she was Vice President for international learning and development at a US bank.

Sharon now runs her own organisational consulting practice – space for learning ltd - and works with Henley’s Leadership, Organisations and Behaviour faculty.