





20th Annual Conference, 5-6 February 2020



Collaboration for Innovation: Celebrating leading-edge practice


Speaker	Session Overview	Biography
 <p>Dr Nicola J. Millard</p> <p>Principal Innovation Partner, BT</p>	<p>KEYNOTE: Productivity, the digital workplace and the Collaboration Conundrum</p> <p>Digital disruption is reaching every part of the workplace. It allows us to work beyond the boundaries of the office, connect and collaborate across global boundaries, and augment ourselves to enhance our productivity. This session considers some of the leadership and strategic implications of the digital workplace - including critical issues such as building trust in remote teams, designing physical and virtual workspaces that work, and redefining productivity in an age of AI, where human value is increasingly difficult to measure.</p>	<p>Once described as “human caffeine” on Twitter, Dr Nicola Millard injects a positive, people-centred espresso shot to innovation & future strategy. Half social scientist, half technologist, all academic, she uses techniques from disciplines such as design thinking, psychology, anthropology, computing, theatre & business consulting to generate data, provocations and stories which can engage and create conversations from the board room, to the front line. No frothy coffee; just solid research.</p>



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 <p>Leif Edvinsson</p> <p>Emeritus Professor of Intellectual Capital University of Lund, Sweden</p> <p>Former chair professor at The Hong Kong Polytechnic University</p> <p>Expert advisor to European Commission project on Upskilling Europe</p>	<p>KEYNOTE: The future of knowledge work</p> <p>In this very special Keynote session, Future Thinker and recipient of multiple accolades, Leif Edvinsson, will build on evidence accumulated over the past twenty years – and more - to speculate on the future of knowledge work. He'll explain why Knowledge Management needs a restart, and how we might move from knowledge management (managing what we know) to ignorance management (recognising the limits of our knowledge) and learning together with other people.</p> <p>Leif will connect organisational capabilities, global politics, intellectual capital and human perception to help us in reading signals about the emerging future. He'll invite you to play a game of mental tennis, with the help of some great question starters to trigger your mind into thinking differently.</p> <p>Leif will cover topics such as:</p> <ul style="list-style-type: none"> • Collaborative innovation. Knowledge Management to 'Ignorance Management' – how can we recognise the limits of our knowledge and learn together? • Mapping the brain business. Is Bratislava the brainiest place in Europe? • Competency insurance. How can we develop a forward-looking plan to keep knowledge and capabilities at the leading edge? • Human perception. How do we learn to read weak signals, in others and in global politics? 	<p>Our Keynote speaker is Future Thinker, Professor Leif Edvinsson, The Henley Forum's Honorary President. He has kindly agreed to come along to our 2020 celebrations. Leif has a long and illustrious history in the field from his role as first director of intellectual capital at Skandia, in the early 1990's, where he founded the Skandia Future Center to the first Professor of Intellectual Capital at the University of Lund, Sweden. He has received many international accolades during his career including awards as 'Brain of the year' from the Brain trust and 'Thought Leader' from the EU Commission, Intel and Peter Drucker Association.</p>


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	<ul style="list-style-type: none"> • 'Quizzics'. How can we develop the art and science of asking questions? 	
 <p>Professor Edward Truch</p> <p>Professor in Information Systems, Lancaster University</p> <p>Founder and First Director of The Henley Forum</p>	<p>The Henley Forum: Reflections on the Future</p> <p>To celebrate our 20th Anniversary, Professors Edward Truch and Leif Edvinsson will join together to offer a brief insight into the reasons behind the founding of The Henley Forum 20 years ago. They will share their views on why the Forum is still so relevant to businesses now and in the future.</p>	<p>Professor Edward Truch was Founder and the first Director of The Henley Forum. In 2000, along with Professor Leif Edvinsson, he established the Henley Knowledge Management Forum and Research Institute.</p> <p>He specialises in strategic planning, smart technologies, public administration reform, knowledge management and innovation through technology in national parks and smart cities.</p> <p>He is a founding director of the Connected Communities Research Lab (Lancaster University). He is also a special adviser and former founding trustee of the National Park City Foundation which inspired the Mayor of London's imminent declaration of London as the World's first National Park City.</p> <p>As Director of Fujitsu-ICL Consultancy, he was responsible for the design and development of major information systems and IT projects in the private and public sectors. These included the development of the strategy for the UK Government's National Grid for Learning and advice to the No.10 policy unit and Dept. of Education on its implementation. He was a member of the steering group for the</p>


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		<p>Government's white paper " Our Competitive Future - Building the Knowledge Driven Economy". He has also advised ministers in the UK and Central Europe on industrial policy, machinery of government and public administration reform.</p>
 <p>Dr Cara Antoine</p> <p>Former Chief Marketing & Operations Officer at Microsoft</p> <p>Chairwoman, Board Member, Keynote Speaker, The Netherlands</p>	<p>THOUGHT LEADERSHIP: Make it Personal: Discover the 5 Themes of Human Collaboration in the Workplace</p> <p>How can we enable people to achieve more? And how can a more human approach help transform organizations in the digital age? This is not a run-of-the-mill discussion about technology, and you won't find much business lingo here.</p> <p>In this session, Cara makes an empathetic plea for building closer relationships, spoken straight from the heart. This intensely personal message is peopled by rich, genuine characters who she has encountered during her versatile career at Polaroid, Compaq Computer, Hewlett-Packard, Royal Dutch Shell and Microsoft Corporation.</p> <p>She encourages us to make stronger human connections, value our relationships, champion the causes we work for, offer tribute to our colleagues, and, above all, to trust our core intuition. Cara is convinced that if we do this, it will transform our lives – and enhance the way we do business in the 21st century.</p>	<p>As a seasoned C-Suite Executive, Chairwoman and Board Member with over 27 years' experience in international technology markets, Dr Cara Antoine is well versed in digitally transforming businesses and cultures and in improving the operational performance of organizations across a range of industries, underpinned by a diverse and inclusive mindset and approach. She has enjoyed leading businesses such as Polaroid, Compaq Computer, Hewlett-Packard, Royal Dutch Shell and Microsoft Corporation to transform through digital innovations in AI and the Cloud and to enable people and organizations to achieve more.</p>

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 <p>Sue Ells Director, HanoverJackson</p>	<p>PRACTICE LEADERSHIP: Collaborative leadership - the why and the how</p> <p>Everyone’s talking about collaborative leadership but why? As importantly, how can we do it really well?</p> <p>Sue Ells will explore the value of collaborative leadership and some of the characteristics of great collaborative leaders. She’ll also share some simple tips and takeaways that will help you tune up your collaborative leadership style for visible results.</p>	<p>Sue Ells has been working with leaders to make successful transformational change for more than 20 years. She’s run development and change programmes in the UK, Europe, US and Asia in both the private and public sector. Experience has shown that collaborative leadership plays a central role in all successes. This means Sue puts it at the heart of building capability with her clients. Sue has both FTSE 100 executive experience and also non-executive director experience, so she understands what it means to run a business, as well as to advise one.</p>
 <p>Professor Eddie Obeng Henley/Pentacle - The Virtual Business School</p>	<p>HENLEY FORUM 2020 AWARDS PRESENTATION</p> <p>Eddie Obeng returns to The Henley Forum to host our special Henley Forum 2020 Awards presentation. This includes the formal presentation of the Highly Commended Awards and revealing the Overall Winners of our two awards categories:</p> <ul style="list-style-type: none"> ▪ Award for advancing practice in Knowledge & Organisational Learning ▪ Award for advancing practice in Organisational Change & Development 	<p>Eddie Obeng is an educator, global TED speaker, author and visionary. An early career with Shell prepared him for globalisation and complexity. He is an entrepreneur and the Founder of Pentacle, the world’s first Virtual Business School, whose break-through 3-D platform, QUBE, is popularly used around the world. Based on the premise that the world is complex and changes faster than most organisations can learn, Eddie ‘takes his own medicine’ and practices what he preaches, and tells it all in the ten books he has written on Innovation, Change and Leadership.</p>

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 <p>Dr Susann Gjerde</p> <p>Associate professor at University of South-Eastern Norway.</p>	<p>PRACTICE LEADERSHIP: Rethinking leadership development in the face of unremitting change</p> <p>Susann Gjerde recently brought leading academics and practitioners together to collaborate on critically rethinking leadership development for a world of unremitting change.</p> <p>In this interactive session, Susann will draw from this innovative workshop to help us critically rethink leadership and leadership development. She will share 3 critical perspectives before inviting you to try them on for size to see how they help you think differently about leadership. Then she will share insights from the workshop.</p> <p>To conclude, Susann will share her practical insights for leadership and leadership development.</p>	<p>Susann Gjerde has a PhD in Leadership from the Norwegian University of Life Sciences (2015) and is currently a part time researcher at the University of Lund (Sweden) and part time associate professor at University of South-Eastern Norway.</p> <p>She has a professional background from management consulting and executive coaching and her book "Coaching. Hva. Hvorfor. Hvordan" (Gjerde, 2003; 2010) has contributed to the development of theory and practice of leadership development programmes with the use of coaching, in the Nordic countries.</p> <p>Susann has taught leadership related subjects on programmes at various Nordic academic institutions since 2001.</p>

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 <p>Dr Sharon Varney Director, The Henley Forum With members of the project team</p>	<p>RESEARCH INSIGHTS: Tools for building change-ready teams</p> <p>When change is continuous and coming from all directions, having change-ready, change-capable teams is vital for any organisation. In last year’s research with IES we heard that some teams feel more ready and capable than others in dealing with ongoing change.</p> <p>In Phase 2, we put our 5 change tools for teams through their paces to learn why and how the change tools work in context. In this session, we’ll share our insights and the tools. Please <u>do</u> try them at home.</p>	<p>Dr Sharon Varney is an OD consultant and Director of The Henley Forum at Henley Business School. She works at a strategic level, helping to create more effective organisations, and engages at a very human level supporting people to manage personal change and transition.</p> <p>Sharon developed her cross-sector learning and change expertise as a senior manager working in large, global organisations. She was Group Head of Learning and Communications for a global engineering and construction company in the offshore oil and gas business. Previously she was Vice President for international learning and development at a US bank.</p> <p>Sharon now runs her own organisational consulting practice – space for learning ltd - and is a member of Henley’s Leadership, Organisations and Behaviour faculty.</p>
 <p>Dr Ann Parkinson Henley Business School</p>	<p>RESEARCH INSIGHTS: Shaping positive work experiences with the ‘Happy App’</p> <p>This research starts from the premise that interpersonal relationships at work matter. They matter in terms of staff engagement and employee wellbeing. In challenging times, and contexts, those relationships may matter even more.</p> <p>Working with 3 large organisations experiencing external disruption and major change, our project team explored the following question:</p>	<p>Ann Parkinson has been associated with Henley for some twenty-five years, after a corporate and consulting career. This has involved teaching, supervising and mentoring MBA and DBA programme members. Her academic interests come from practitioner experience working in change management and HR strategy in a large plc, her own research in this area and employee engagement. Much of her consultancy experience has been spent in Central Europe in the massive changes during the 1990s.</p> <p>Current research interests: the impact of context on the role of HR, employee engagement and workplace relationships.</p>

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	<p><i>to what extent do workplace relationships provide the supportive context needed for engagement and wellbeing?</i></p> <p>The Henley team joined forces with NHS Consultants, Andrew Hollowood and Anne Frampton, pioneers of the SPEaC Happy (aka the 'Happy App'), to bring this app to The Henley Forum.</p> <p>Join our 'A team' – Ann Parkinson, Andrew Hollowood and Anne Frampton – along with members of the project team, and be first to learn about the insights from this innovative research.</p>	<p>Ann has also been a Director of a small pottery company for many years since working and teaching ceramics in her early career.</p>
 <p>Andrew Hollowood, Consultant Surgeon, University Hospitals Bristol NHS Foundation Trust & FHintuition</p>		<p>Andrew is a Consultant Surgeon more than 20 years' experience working in the NHS. Andrew has significant experience in leadership roles within the NHS managing large organizational projects as well as leading a complex hospital division. Wanting to understand the link between staff frustration/wellbeing and patient outcomes the SPEaC Happy was developed. The application has been designed in combination with hospital staff to gauge mood, unlock frustrations, develop local leadership and provide a heat map for the hospital. Unlocking real-time staff frustration to improving care of patients is the driving force behind the ethos of FHintuition.</p>

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 <p>Anne Frampton Consultant Emergency Medicine, University Hospitals Bristol NHS Foundation Trust & FHintuition</p> <p>With members of the project team</p>		<p>Anne is a Consultant in Emergency Medicine with more than 20 years' experience working in the NHS. During this time Anne has developed experience in managing and leading large organisational change projects through lead roles in audit, emergency care and transformation. Following the successful implementation of a number of projects related to patient flow she and co-founder of FH intuition Andrew Hollowood wanted to explore the potential of unlocking the wealth of information known to front line staff and making it available in real-time to managers and leaders within organisations to promote staff engagement and local leadership. This working knowledge of the NHS coupled with a passion to improve patient outcomes have been the driving force behind the development of the SPEaC-happy app and its immediate day to day relevance to the NHS and its workforce.</p>

Sessions may be subject to change. See <http://hly.ac/collaboration-conference-2020> for the latest details and to book.