

THE HENLEY FORUM

KNOW | LEARN | ADAPT | INNOVATE

We advance practice
to develop dynamic
organisations



Henley
Business School

UNIVERSITY OF READING

Where business comes to life



“ Our membership of The Henley Forum over the last 10 years has allowed us to deliver improvements to our customers and develop our own people to enhance the flow of knowledge around our business **”**

Andy Wall
United Utilities

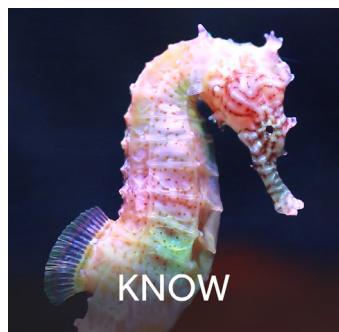
The Henley Forum is dedicated to advancing practice

through research and development designed exclusively for our members

Working with our members, we generate insights through research and shared activities that are designed to build the dynamic capabilities required to sustain an organisation through change. We help members to share knowledge, learn, adapt and innovate, so they can survive and thrive in today's often challenging and rapidly shifting conditions.

Within our membership-based community, we offer a space where leading business practitioners, world-class academics and thought leaders combine experience and ideas, develop insights and provide practical guidance to help knowledge-based organisations flourish and prosper in a changing world.

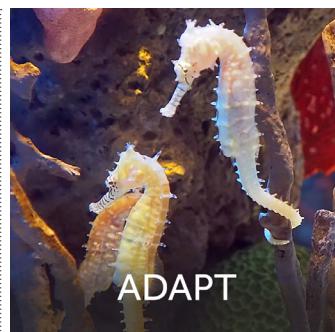
The Henley Forum is impartial, inclusive and dedicated to creating new insights that help our members stay ahead of the game and create bottom-line impact.



- making the most of internal and external knowledge
- knowing what the organisation knows
- reaching out beyond organisational boundaries



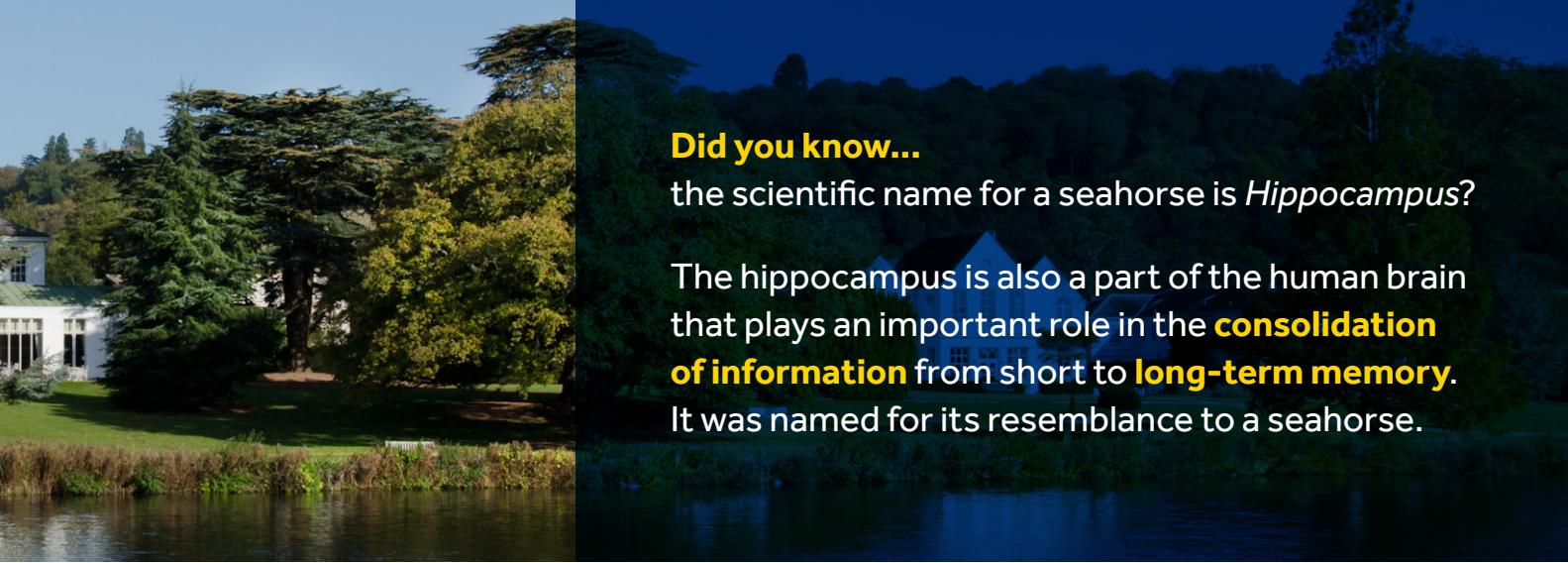
- absorbing, sharing and mobilising tacit knowledge
- creating insight to inform decision-making
- enabling development



- integrating learning to develop new ways of working
- becoming change ready and change able
- developing agility and dynamic capability



- creating a culture for innovation
- collaborating across boundaries
- exploring opportunities and exploiting capabilities



Did you know...

the scientific name for a seahorse is *Hippocampus*?

The hippocampus is also a part of the human brain that plays an important role in the **consolidation of information** from short to **long-term memory**. It was named for its resemblance to a seahorse.

About us

We're impartial.

The Henley Forum is a research centre at the internationally recognised Henley Business School, part of the University of Reading.

This means you can be assured of top-class development and rigorous research that is focused on your real business issues.

We're inclusive.

We work across functions and sectors to create valuable connections and generate new insights.

And, yes, we're a bit exclusive too. Since our members fund our activities, we exist solely to benefit them and to give our members the edge.

We create impact.

Our research approach enables practical academics and thoughtful practitioners to co-generate deep, practical knowledge and tools that address real organisational challenges.

Our Forum events bring people and ideas together to spark new thinking and generate actionable insights – helping our members to make a difference in business or society.

Join us to benefit.

For you

The Henley Forum is an internationally recognised centre of excellence in our field. As a member, you get to share knowledge and know-how with other members in our network, in order to generate new knowledge and actionable insights for your organisation.

See how the Henley Forum can help you go to the next level.

Knowledge professionals and technical specialists

- Helping you to go beyond managing information and the kind of knowledge that's easy to capture and share
- Delivering real value from knowledge and organisational learning, and to activate change.

Learning and performance professionals

- Helping you to go beyond good learning design
- Maximising the benefits of learning by activating knowledge and change processes to achieve organisational impact

Organisation development (OD) and change professionals

- Helping you to go beyond your existing toolkits
- Activating knowledge and organisational learning capabilities, in order to develop dynamically-capable organisations.



Did you know...

that seahorses can **adapt and change** colour very quickly to match their surroundings?

Individuals of the same species can look quite different.

“ Our membership of the Forum has been invaluable. We've implemented many new learnings and insights. We're on the right path **”**

Monica Danese-Perrin
Lloyds Banking Group

Which membership package is right for you?

Organisational partners...

benefit from our full range of research and development activities. People from across your organisation can participate in and contribute to research projects, action learning, the annual conference, professional development and themed events. They will gain access to an expert network, a wealth of practical guidance for honing strategies and the opportunity to shape the future agenda of knowledge in action. Organisational membership demonstrates a commitment to advanced practice and provides great value.

Research partners...

help shape and participate in our leading-edge research agenda, with full access to our members' website, which has over 50 research projects and content from more than 120 events and webinars. As a research partner, you can also participate in our annual conference and professional development at a special member rate. Ideal for international organisations and others who want to be at the forefront of practice.

Network partners...

participate in our complete range of exclusive networking and development events and activities, including the annual conference. Ideal for smaller organisations and others who wish to benefit from a vibrant, cross-sector network.

Join us to enhance your practice and your organisation's performance.

Programme overview

Our programme includes a range of research, events, courses and services as described below. Each membership package features a tailored version of the programme (see page 6 for full details). Selected events and courses are also open for non-members to attend.

Research projects

Our research into real-world organisational challenges helps members to enhance their individual and organisational effectiveness. Our collaborative research approach helps participants gain deep learning from their work to improve their effectiveness in tackling strategic organisational challenges.

Eligible member organisations have **exclusive access** to all our practitioner guides and tools.

Members' website

Refreshed for 2018, our members' website provides a rich resource for knowledgeable organisations: research reports, practitioner guides, tools, webinars, presentations and audio.

For example, as an eligible member you can:

- download everything you need to play The Collaboration Maze (just add dice and a timer) and share it across your organisation
- apply our self-assessment tool to assess your organisation's maturity with knowledge-enabled innovation
- develop middle managers who energise their teams for change, using our detailed practitioner's guide

Access to the members' website also includes full online access to the **Henley Business School Library** for two named individuals.

Themed events

Our themed events offer a valuable forum for participants to develop actionable insights around key themes related to knowledge, learning, change and innovation. Our events combine speaker and workshop sessions with valuable peer-to-peer learning in an open and supportive environment.

Annual conference

Our flagship annual conference attracts world-class speakers and showcases Henley Forum research. The welcoming atmosphere fosters interaction and new connections to stimulate actionable insights on key strategic themes.

Professional development (KM and OD)

Our programme includes professional development courses in **knowledge management (KM)** and **organisation development (OD)**. These intensive courses are led by industry experts to help managers and professionals advance their practice in key disciplines.

Action learning

Eligible members can benefit from enhanced peer-to-peer learning through action learning. Our virtual format makes it easy to access, while our expert facilitator ensures the process works to maximise individual and collective learning.

Did you know...
that seahorses
use their
spiral tails
as anchors in
stormy seas?

Spirals often
symbolise **growth and development**. Seahorse tails are uniquely **strong, flexible and resilient**.



How to join us

	Organisational partner	Research partner	Network partner	Guest places
Research projects <i>Advancing applied knowledge</i>	Participation in up to three projects	Participation in up to three projects	X	X
Members' website <i>Tools for knowledge-able organisations</i>	Exclusive access to over 50 projects, tools, webinars, slides, audio + two Henley ARC accounts	Exclusive access to over 50 projects, tools, webinars, slides, audio + two Henley ARC accounts	X	X
Annual Conference (2 days) <i>Exploring strategic themes</i>	Two places, includes the conference dinner	Places available at special member rates (£600 saving)	Two places, includes the conference dinner	£1250 (Conference dinner £60)
Themed events (4 x 1 day) <i>Developing actionable insights</i>	Two places at each event	X	One place at each event	X
Professional development (KM) (2 days) <i>Course: Advanced Knowledge Management</i>	Two places	Places available at special member rates (£600 saving)	One place	£1250
Professional development (OD) (2 days) <i>Course: Advancing your OD Practice</i>	One place	Places available at special member rates (£600 saving)	One place	£1250
Action learning <i>Addressing work challenges</i>	Participation in two action learning groups	X	Participation in one action learning group	X
Annual cost	£8,950	£5,250	£5,250	N/A

Prices quoted are for 2018. All prices are subject to VAT

Your Henley Forum team



Dr Sharon Varney

Director in Practice,
The Henley Forum

Sharon leads our programme of research and development. She works closely with Forum members to understand their challenges, and builds the programme to meet their needs. Sharon also brings her strong OD expertise and passion to lead our Advancing your OD Practice course.



Dr Christine Van Winkelen

Advisory Board Founder Member

Christine has been actively involved with the Henley Forum since its inception in 2000, including five years as Henley Forum Director. She continues to bring valuable insights to our programme.



**Chris
Collison**

Visiting faculty



Professor

Jane

McKenzie

Advisory Board
Founder Member



**Michael
Craven**

Visiting faculty

Michael runs our action learning programme. He brings his expert facilitation skills to support in-depth learning in a virtual format. As a former Henley Forum member, Michael has a first-hand appreciation of the kinds of challenges that people choose to work on.

The Henley Forum Advisory Board Members

Within our Forum, we enjoy long-standing relationships with leading consultants and researchers in our field, who add value to our events, research and social media activity.

Join the Henley Forum community

The Henley Forum has been a thriving community since 2000. We have a rich heritage to build on. We have a promising future ahead, as we continue to work with our organisational partners to address complex and contemporary real-world challenges.

Henley Forum members come from a wide variety of disciplines in private, public and third-sector organisations. Some are world-class practitioners, others are just discovering the benefits and challenges of developing dynamic organisations through knowledge, learning and change work. Our diversity creates new connections that add value.

Contact **Ellie Done** to discover more about how membership can benefit you and your organisation:

henleyforum@henley.ac.uk | +44 (0)1491 418 768

“ We address real organisational challenges to give our members the edge. And we’re quite prepared to tackle the more complex issues that others avoid. ”

Dr Sharon Varney

Director in Practice, The Henley Forum



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in The Henley Forum

 @HenleyForum