

# Spring term 2017/2018

**Date of Delivery:** 3-4 April 2018

**Venue:** **Tuesday 3rd April** - Jarrat Conference room, River House, Henley Business School, Greenlands Campus, Henley on Thames, RG9 3AU

(**Please note** :Transport from Reading to Greenlands Campus. Pick up point - Malmaison Hotel at 8.00 am)

**Venue:** **Wednesday 4th April** - Room, 108, Henley Business School, University of Reading, Whiteknights Campus, Reading, RG6 6UD

**Masterclass Title:** [International Business and International Human Resources Management](#)

**Instructor(s):** Chris Brewster, Henley Business School and Paul Gooderham, Norwegian School of Economics

[View Syllabus Here](#)

**Date of Delivery:** 5-6 April 2018

**Venue:** Room, 108, Henley Business School, University of Reading, Whiteknights Campus, Reading, RG6 6UD

**Masterclass Title:** [International Business, Development and Policy](#)

**Instructor(s):** Rajneesh Narula, Henley Business School and Hafiz Mirza, Henley Business School

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**Date of Delivery:** 9-11 April 2018

**Venue:** Room, 108, Henley Business School, University of Reading, Whiteknights Campus, Reading, RG6 6UD

**Masterclass Title:** [International Business Innovation, and Geography](#)

**Instructor(s):** Davide Castellani, Henley Business School and Lucia Piscitello, Politecnico di Milano

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# Masterclasses Autumn term 2017/2018

Date of delivery: **30-31 October 2017**

Venue: Room, 108, Henley Business School, University of Reading, Whiteknights Campus

Masterclass title: [Economics of International Business](#)

Instructor: Mark Casson, Henley Business School & Nigel Driffield, Warwick University

[View syllabus here](#)

Date of delivery: **1-3 November 2017**

Venue: Room 108, Henley Business School, Whiteknights Campus

Masterclass title: [Strategy of International Business](#)

Instructor: Alain Verbeke, Henley Business School

[View syllabus here](#)

# Masterclasses Spring term 2016/17

Date of delivery: **27-28 March 2017**

Venue: Room, 108, Henley Business School, University of Reading, Whiteknights Campus

Masterclass title: [International Business, Development, and Policy](#)

Instructor: Rajneesh Narula, Henley Business School

[View syllabus here](#)

Date of delivery: **29-31 March 2017**

Venue: Room, 108, Henley Business School, University of Reading, Whiteknights Campus

Masterclass title: [International Business Innovation and Geography](#)

Instructor: Davide Castellani, Henley Business School and Grazia D. Santangelo, Università degli Studi di Catania

[View syllabus here](#)

Date of delivery: **3-5 April 2017**

Venue: Room, 108, Henley Business School, University of Reading, Whiteknights Campus

Masterclass title: [Long Run Developments of International Business Theory](#)

Instructor: Marina Papanastassiou, Middlesex University and Bob Pearce, University of Reading

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# Masterclasses Autumn term 2016/17

Date of delivery: **31 October-2 November**

Venue: Room 108, Henley Business School, University of Reading, Whiteknights Campus

Masterclass title: [Economics of International Business](#)

Instructor: [Mark Casson](#), Henley Business School

[Masterclass syllabus](#) by Mark Casson

[Masterclass syllabus](#) by Gabriel Benito

Date of delivery: **2-4 November 2015**

Venue: Room 108, Henley Business School, Whiteknights Campus

Masterclass title: [Strategy of International Business](#)

Instructor: Alain Verbeke, Henley Business School

[Masterclass syllabus](#)

# Masterclasses Spring term 2015/16

Date of delivery: **11–12 April 2016**

Venue: Room 108, Henley Business School, Whiteknights Campus

Masterclass title: [International Business, Development and Policy](#)

Instructor: [Rajneesh Narula](#), Henley Business School and a guest speaker

[Masterclass syllabus](#)

Date of delivery: **13–15 April 2016**

Venue: Room 108, Henley Business School, Whiteknights Campus.

Masterclass title: [Innovation, International Business and Geography](#)

Instructors: [Davide Castellani](#), Henley Business School and [Lucia Piscitello](#), Politecnico di Milano.

[Masterclass syllabus](#)

Date of delivery: **18–19 April 2016**

Venue: Room G10 & 108, Henley Business School, Whiteknights Campus

Masterclass title: [International Business and International Human Resource Management](#)

Instructors: [Chris Brewster](#), Henley Business School and [Chul Chung](#), Henley Business School.

[Masterclass syllabus](#)

Date of delivery: **20–22 April 2016**

Venue: Room 108, Henley Business School, Whiteknights Campus.

Masterclass title: [Long Run Developments of International Business Theory](#)

Instructors: [Marina Papanastasiou](#), Middlesex University and [Bob Pearce](#), Henley Business School

[Masterclass syllabus](#)

# Masterclasses Autumn term 2015/16

Date of delivery: **2–4 November 2015**

Venue: Room 108, Henley Business School, University of Reading, Whiteknights Campus

Masterclass title: [Strategy and International Business](#)

Instructor: [Alain Verbeke](#), Henley Business School

[Masterclass syllabus](#)

Date of delivery: **5–6 November 2015**

Venue: Room 108, Henley Business School, Whiteknights Campus

Masterclass title: [Economics of International Business](#)

Instructor: [Mark Casson](#), Henley Business School

[Masterclass syllabus](#)