Welcome

Every day we are influenced by the built environment around us. Offices, shops, industrial buildings, houses and the surrounding countryside all have an impact on the quality of our lives. Did you ever wonder how those properties were developed, whether the buildings going up in our cities are sustainable, or how much they are worth?

We offer you the opportunity to consider these questions and others, so that you will be equipped to influence and manage the future environment. Our courses give you both a high-quality degree and a direct route into the real estate and planning professions. By combining academic rigour with applied practical analysis, they offer an excellent foundation for your future career or further academic study. You will be taught by internationally-renowned experts with a wealth of academic and professional experience.

Over the last fifty years, we have become a global leader in the provision of education to the real estate and related professions and our students enjoy outstanding career prospects. We are proud of the impact our graduates make across the world as they go on to realise their potential in a wide range of organisations.

We hope that this brochure inspires you and helps you make an informed decision on your undergraduate studies. I look forward to welcoming you as a student in Real Estate & Planning for a stimulating and rewarding experience that will provide you with a great start to your professional life.

Cathy Hughes
Head of Real Estate & Planning
Why REP at Reading?

OUR REPUTATION
Established in 1968 at the University of Reading, we are the largest centre in the UK for teaching and research in real estate and planning. We are the only major UK real estate and planning centre to be located within a business school and being part of the Henley Business School reflects our close and longstanding collaborative relationship with industry. We are consistently ranked in the top three in all major league and have a worldwide reputation for excellence in both teaching and research.

OUR TEACHING
With courses of a high academic and professional standard, we educate the future leaders of the real estate and planning professions with a significant number of our graduates achieving partner status or director level at a relatively early age. All our lectures are given by academic members of staff or by visiting speakers from senior positions in relevant professions. Our courses are very well supported by a number of leading professional organisations which actively participate on our courses, providing our students with valuable professional insight and industry feedback.

OUR RESEARCH
We use our inter-disciplinary skills and global contacts to undertake research funded by research councils, charitable foundations, industry and government. Our research is internationally renowned as academically rigorous and policy relevant. Current research is integrated into our Real Estate & Planning teaching, ensuring our students stay at the forefront of the field.

OUR HOME IN HENLEY BUSINESS SCHOOL AT THE UNIVERSITY OF READING
The prestigious Henley Business School building has excellent facilities including a professionally staffed Academic Resource Centre (ARC), dedicated computer labs and a café. Henley is proud to be part of the University of Reading.
GRADUATE EMPLOYMENT
More than 95% of our students enter graduate level jobs within six months of leaving and the majority secure employment before they finish their course. Increasingly, our students have used their degree to work internationally, as a stepping-stone to further academic study or to move into other fields.

CAREERS SUPPORT
We take your career very seriously. Our own dedicated Careers Development Advisor offers specialised advice and one-to-one coaching to prepare you for the job market; from writing your CV to finding internships and permanent employment.

THE READING REAL ESTATE FOUNDATION (RREF)
We benefit enormously from the work of the Reading Real Estate Foundation. RREF is a unique and forward thinking educational charity, established to support Real Estate & Planning education at Henley Business School, University of Reading.

RREF supports our students to help them achieve their full potential and become the best in the industry. They oversee our mentoring programme which offers every student a one-to-one connection to someone in the industry and run an evening lecture series where industry professionals share their views, providing our students with valuable commercial awareness. They also organise our dedicated Real Estate & Planning Careers Fair and run a series of events to prepare students for the recruitment process.

RREF also rewards academic excellence through sponsored prizes and offers a range of financial support for students in need.

RREF AND PATHWAYS TO PROPERTY
For students who may not be aware of career opportunities in the field, Pathways to Property is a highly successful RREF initiative, supported by leading real estate firms, the educational charity The Sutton Trust and a number of charitable trusts. It aims to widen access to the property profession and Real Estate & Planning courses at Henley Business School, University of Reading.

Find out more about RREF: www.henley.reading.ac.uk/rref
I’ve always really enjoyed the concept of the built environment and was interested in studying Architecture at University. However, I also wanted a course that would enable me to see past the aesthetics of a building and focus on maximising its use, overseeing its life from inception to completion. After much research, I found the Real Estate course at Henley Business School and decided to apply.

The amazing thing was that all the students were very friendly and open individuals. The Real Estate students definitely know how to enjoy themselves and the combination of great staff with even better classmates meant that every moment was enjoyed to the full.

Henley definitely offers experiences and opportunities that will lead to its students having a prosperous future so I’d say anyone studying Real Estate at Reading is in very good hands.

I was encouraged to gain as much work experience as possible and I applied to a scheme run by the Reading Real Estate Foundation which offers paid internship experience to Real Estate students. In my second year, I managed to get an internship with Lambert Smith Hampton and spent weeks with the firm.

The experience was amazing. I got to work within 3 teams; valuation, public sector and capital markets and really enjoyed applying the things I had learnt on the course to the real world.

I have been with Levy since I graduated in 2015. It was a bit daunting at first knowing that I was now responsible for deals, acquisitions and building new relationships with existing clients but that’s also the exciting aspect about working within the property sector. It is fast paced and there is never a dull moment. All my friends and I work within a square mile of each other so I’m constantly catching up with them, meeting up for lunch and nights out. You get to meet a lot of other surveyors this way and it really helps within the networking element of our profession.
If you’re fortunate enough to have the opportunity to study at the University of Reading then just go for it and get stuck in! They are a great few years both socially and academically, so make the most of every opportunity you have in and outside of the course.

Ollie Donaldson, now an Asset Manager at Knight Frank Investment Management
WHAT YOU WILL STUDY

In the first two foundation years, you will build a strong understanding of the core subject areas of economics, finance, business management, planning, building, law and valuation which you can then apply to complex problems in the real world.

In year three, you will develop a deeper understanding in a specialist area, such as development and planning, investment or valuation. You can also tailor your degree by choosing from a range of elective modules including housing or rural options.

Throughout this programme you will apply your knowledge to real-life projects and case studies. This will develop your understanding of the links between subjects and, equally importantly, your presentation, writing and team-working skills.

This programme has full accreditation from the Royal Institution of Chartered Surveyors.

BSc Real Estate

The degree gives you an understanding of the breadth and depth of the property sector and allows you to make specialist choices later in the course.

BSc Investment & Finance in Property

If you are interested in managing property investments and working with financial institutions, this is the course for you.

WHAT YOU WILL STUDY

This programme develops your understanding of property from an investment perspective by demonstrating how real estate can be compared to other investments such as shares and gilts. The strong financial expertise you will acquire will enable you to work not only in the property sector but also in a wider financial role.

The programme matches the BSc Real Estate course for the first two years in order to build your foundation knowledge. In the final year your modules focus on investment and finance subjects and address both the theoretical and practical aspects of real estate markets. You will undertake a number of applied investment and finance projects to develop analytical and key employment skills.

This programme has full accreditation from the Royal Institution of Chartered Surveyors.
BSc Real Estate with DIP/MSc Urban Planning & Development

This is a four year planning course with a difference. After four years you will have both an undergraduate and a postgraduate qualification and accreditation from two professional bodies.

WHAT YOU WILL STUDY

This programme matches the BSc Real Estate course for the first two years in order to build your foundation knowledge. In the third year, you will specialise in development and planning and complete your undergraduate studies. In year 4, you will be able to choose between an MSc or Postgraduate Diploma in Urban Planning & Development. Both of these will give you Royal Town Planning Institute accreditation.

By taking this programme you will develop a unique combination of skills and an edge over others in the market. You will gain the ability to see the financial potential of development opportunities and will cultivate an awareness of the environmental and social issues involved in contemporary urban planning. This distinctive combination will give you a strong competitive advantage.

This programme has full accreditation from the Royal Institution of Chartered Surveyors and the Royal Town Planning Institute.
Fact File

UCAS CODES
BSc Real Estate: N231
BSc Investment and Finance in Property: N380
BSc Real Estate with Dip/MSc Urban Planning and Development: K400

There is flexibility to move between our courses during the early stages of your study so you only need to apply to one of our programmes on your UCAS form.

ENTRY REQUIREMENTS:

• A Level: AAB from 3 A levels (excluding Key Skills and General Studies) or ABB if the applicant lists the University of Reading as their first choice on the UCAS form.

• International Baccalaureate Pass Diploma and achieve 34 points or 32 points if the applicant lists the University of Reading as their first choice on the UCAS form.

• GCSE Mathematics and English at grade B (6) or above.

We also welcome applicants with equivalent UK and international qualifications.

WHAT YOU’LL STUDY

Whichever programme you choose, during the first two years you’ll study a range of property related topics including economics, law, planning, development, valuation and management. You’ll also get involved with real-world projects and develop key skills such as group working, report writing and you’ll have the opportunity to present your ideas to a range of audiences.

In the third year, your study will be focussed on your chosen specialist area and you will also be able to select additional elective modules, including some offered by other departments in the University or a foreign language.

I found the course incredibly insightful and there were many elements which I could transfer to day to day working life

Sarah Isherwood now a Senior Planner at Vail Williams
A week in my life - first year student in Real Estate & Planning

**MONDAY**

**Early start today:**
Investment Appraisal Lecture at 9.00!!! And a couple of tutorials later so must keep brain working...plenty of coffee needed. Might work on cash flows for IA in computer labs this afternoon. Meeting friends in town this evening – I deserve to relax after that start to the week!

**TUESDAY**

**Another early start:**
Economics at 9.00. Hopefully I’ll get useful stuff for my essay. After the Law lecture I’ll be working all afternoon with my project group preparing for our BIG presentation to our ‘client’ on Thursday. Hope to have it finished by 4.00... I want to go to the gym today. RREF evening lecture tonight – looks very interesting and there’s free pizza!

**WEDNESDAY**

**A bit of a lie-in:**
Today starts with my Law tutorial at 10.00. Early lunch in the Union, as I’ve got a hockey match this afternoon. Night out with the team – hopefully we’ll be celebrating! It’s the presentation tomorrow so can’t stay out too late.

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1ST IN THE UK FOR LAND AND PROPERTY MANAGEMENT
(COMPLETE UNIVERSITY GUIDE 2019)

1ST FOR GRADUATE CAREER PROSPECTS FOR LAND AND PROPERTY MANAGEMENT
(TIMES/SUNDAY TIMES UNIVERSITY GUIDE 2018)
I’m definitely a lot more confident now, and much more independent. I feel as if I’ve become much more driven towards achieving my own goals.

Amy Randall, BSc Real Estate
A Full Experience

**ACCOMMODATION**
Your home at University is a place to live, study, meet friends and socialise. Many first year students choose to live in Halls which provide a home from home and a supportive community with students on hand to show you around, help you settle in and arrange social events.

**STUDENT LIFE**
An active social life is as much a part of your time at university as studying and we certainly have a lot to offer.

**ON CAMPUS**
Our award-winning Whiteknights Campus is 130 hectares of beautiful parkland, so you’ll find plenty of places to relax. It is also a thriving community and home to the Students’ Union, the library, lots of places to eat and one the UK’s best student clubs.

**OFF CAMPUS**
Whether you are a sports fan, love good comedy or just want to dance the night away, Reading will have something to offer you. The town is large enough to boast a range of shops, bars, restaurants and arts and sport venues, but small enough to feel welcoming. It also has great transport links and you can reach London within half an hour by train.

**SPORT**
We have excellent facilities and over 50 sports clubs. So, whether you’re competing at national level or just want to keep fit, have fun and make friends, there’s everything you need.

**CULTURE**
The Reading Festival is one of the best known in the UK but the town also hosts jazz, real ale and comedy festivals throughout the year. There are arts, drama, comedy and music venues including the Hexagon Theatre, South Street Arts Centre, Rising Sun Arts Centre and Sub 89.

*With so much going on, you are sure to have a great time*
The Application Process

UCAS
All applications, whether from the UK, EU or overseas, should be made through the Universities and Colleges Admissions Service (UCAS). Please apply online using the University of Reading’s UCAS code, READGR12. For enquiries about applying through UCAS [www.ucas.com](http://www.ucas.com)

GAP YEAR/DEFERRED ENTRY
We welcome deferred entry applications. You should apply as above but you will need to show on your UCAS application that you want deferred admission. If your plans change during the year we may be able to change our offer accordingly – so do keep us informed.

INTERNATIONAL STUDENTS
We are home to a diverse and inclusive international community. The University’s International Office provides support and advice to students including pre-departure briefings, an airport ‘meet and greet’ service, welcome events and specialist advice on matters ranging from student finance to accommodation. More information [www.reading.ac.uk/international](http://www.reading.ac.uk/international)

REAL ESTATE & PLANNING VISIT DAYS
If we make you an offer you will be invited to come and see us on a Visit Day before deciding whether to accept. You will have a chance to meet with staff and students, have a campus tour to see our facilities and the opportunity to ask in more detail about the course you have applied for. Visit Days are not compulsory but we think you will find it a useful way to help you make the right decision.

WHAT TO DO NEXT
We hope we have given you a good idea of what a degree in Real Estate & Planning can offer you and how our unique offering and outstanding reputation will serve you well, whatever your chosen career path. Visit [www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep) to find out more.

We look forward to welcoming you as a Real Estate & Planning undergraduate student.
Henley Business School

For more information, please contact:
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Undergraduate Admissions
University of Reading
RG6 6UD
United Kingdom
ugadmissions@reading.ac.uk
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All information is correct at time of print June 2019

DISCLAIMER
This prospectus was issued in June 2019 and is aimed at prospective undergraduate students wishing to apply for a place at Henley Business School ("Henley"), a part of the University of Reading ("the University") and start a course in autumn 2020. The prospectus describes in outline the courses and services offered by the University within Henley. The University makes every effort to ensure that the information provided in the prospectus is accurate and up-to-date at the time of going to press. However, it may be necessary for the University to make some changes to the information presented in the prospectus following the publication – for example, where it is necessary, to reflect changes in practice or theory in an academic subject as a result of emerging research, or if an accrediting body requires certain course content to be added or removed. To make an informed and up-to-date decision, we recommend that you check www.henley.ac.uk (or information). The University undertakes all reasonable steps to provide the services (including the courses) described in this prospectus. It does not, however, guarantee the provision of such services. Should industrial action or circumstances beyond the control of the University interfere with its ability to provide the services, the University undertakes all reasonable steps to minimise disruption to services.

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