

POSTGRADUATE PROGRAMMES 2019/20  
REAL ESTATE & PLANNING



**Henley**  
Business School

UNIVERSITY OF READING

Where business comes to life

# Welcome

Our relationship with land and the built environment has a fundamental impact on our lives and, here at Reading, we offer you the opportunity to explore this fascinating subject through our internationally renowned postgraduate programmes. These include real estate, real estate finance, spatial planning, rural land and business management.

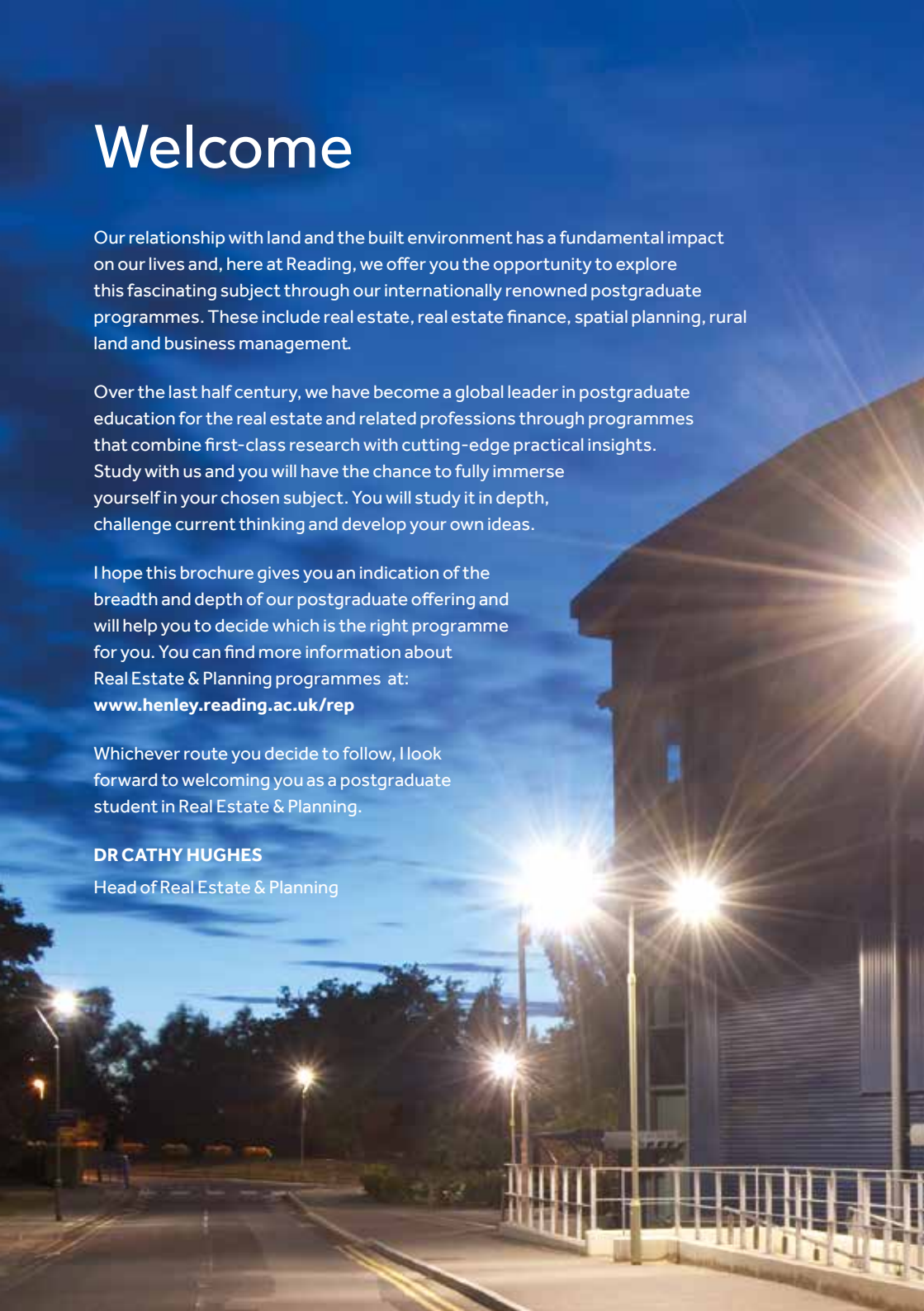
Over the last half century, we have become a global leader in postgraduate education for the real estate and related professions through programmes that combine first-class research with cutting-edge practical insights. Study with us and you will have the chance to fully immerse yourself in your chosen subject. You will study it in depth, challenge current thinking and develop your own ideas.

I hope this brochure gives you an indication of the breadth and depth of our postgraduate offering and will help you to decide which is the right programme for you. You can find more information about Real Estate & Planning programmes at:  
**[www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep)**

Whichever route you decide to follow, I look forward to welcoming you as a postgraduate student in Real Estate & Planning.

**DR CATHY HUGHES**

Head of Real Estate & Planning







↑ Old Whiteknights House  
33 URS building

Building Information  
Open Access  
Public Information  
Building Information

URS

# Study with the best

## **OUR REPUTATION**

Real Estate & Planning was established at the University of Reading in 1968 and we are proud to enjoy a worldwide reputation for excellence, both in teaching and research.

## **TEACHING**

Our postgraduate programmes adhere to the highest academic and professional standards, with lectures given by academic members of staff and visiting speakers from senior positions in relevant professions. Our programmes are well supported by leading industry organisations who provide our students with valuable professional insight and feedback.





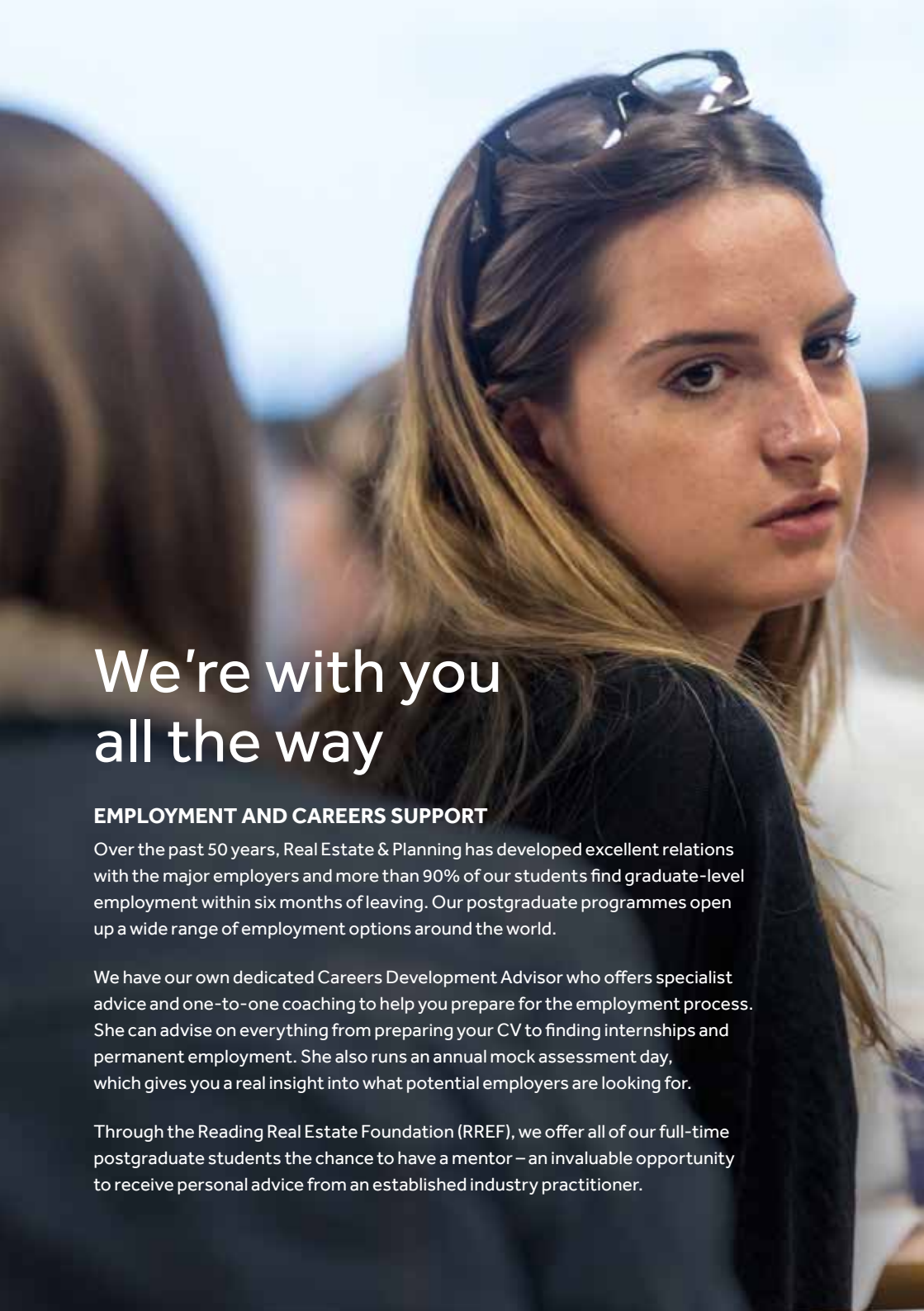
## **RESEARCH**

Our research is internationally renowned as academically rigorous and policy relevant. It has a major influence on our programmes and is fully integrated into our teaching. As a postgraduate student you will have access to this cutting-edge research, a vital resource that will keep you at the forefront of the latest thinking.

## **OUR HOME AT HENLEY BUSINESS SCHOOL AT THE UNIVERSITY OF READING**

Real Estate & Planning is proud to be part of the Henley Business School. Henley is famous the world over as an organisation at the forefront of business thinking, with a unique approach that develops outstanding professionals and future business leaders.





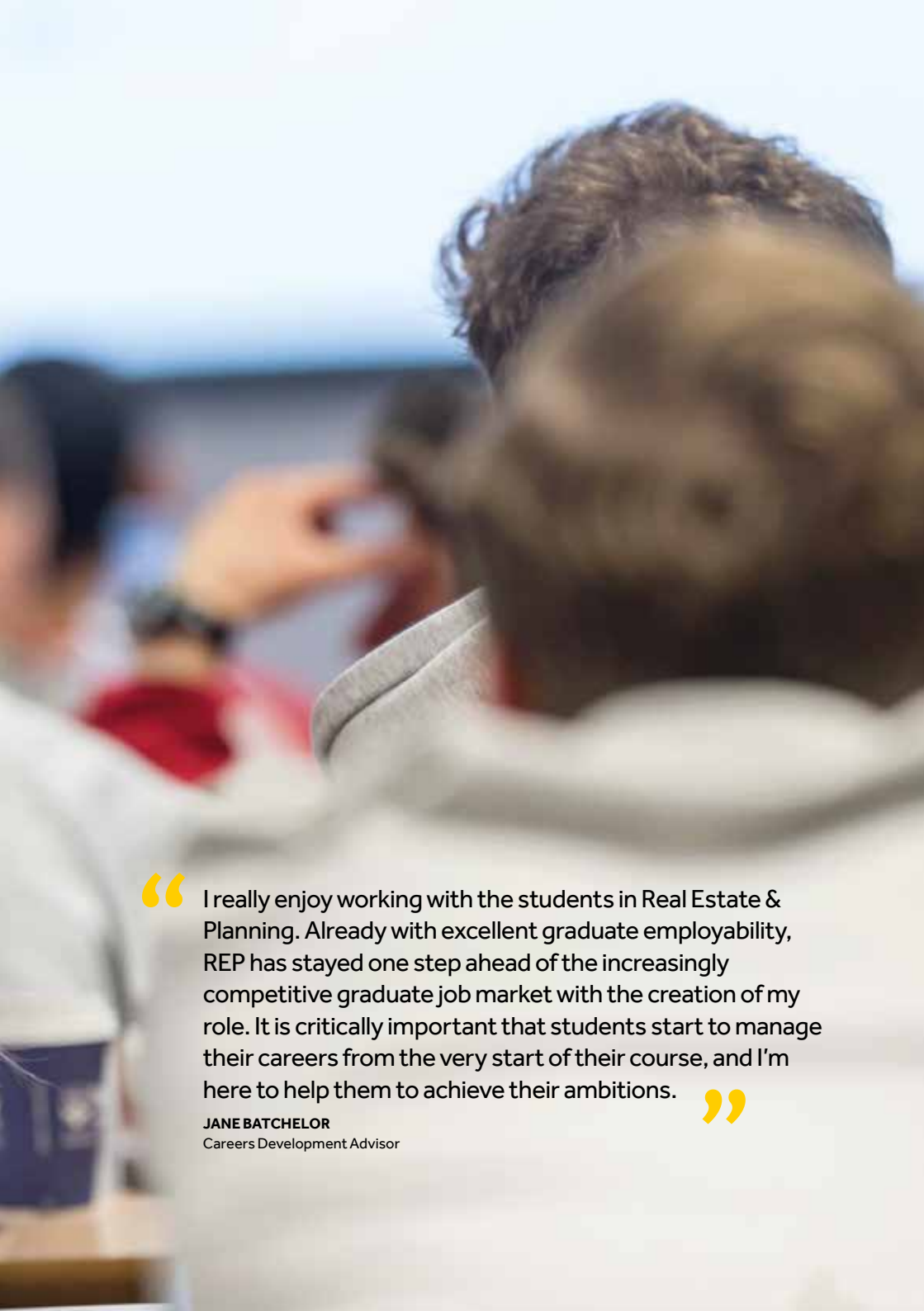
# We're with you all the way

## **EMPLOYMENT AND CAREERS SUPPORT**

Over the past 50 years, Real Estate & Planning has developed excellent relations with the major employers and more than 90% of our students find graduate-level employment within six months of leaving. Our postgraduate programmes open up a wide range of employment options around the world.

We have our own dedicated Careers Development Advisor who offers specialist advice and one-to-one coaching to help you prepare for the employment process. She can advise on everything from preparing your CV to finding internships and permanent employment. She also runs an annual mock assessment day, which gives you a real insight into what potential employers are looking for.

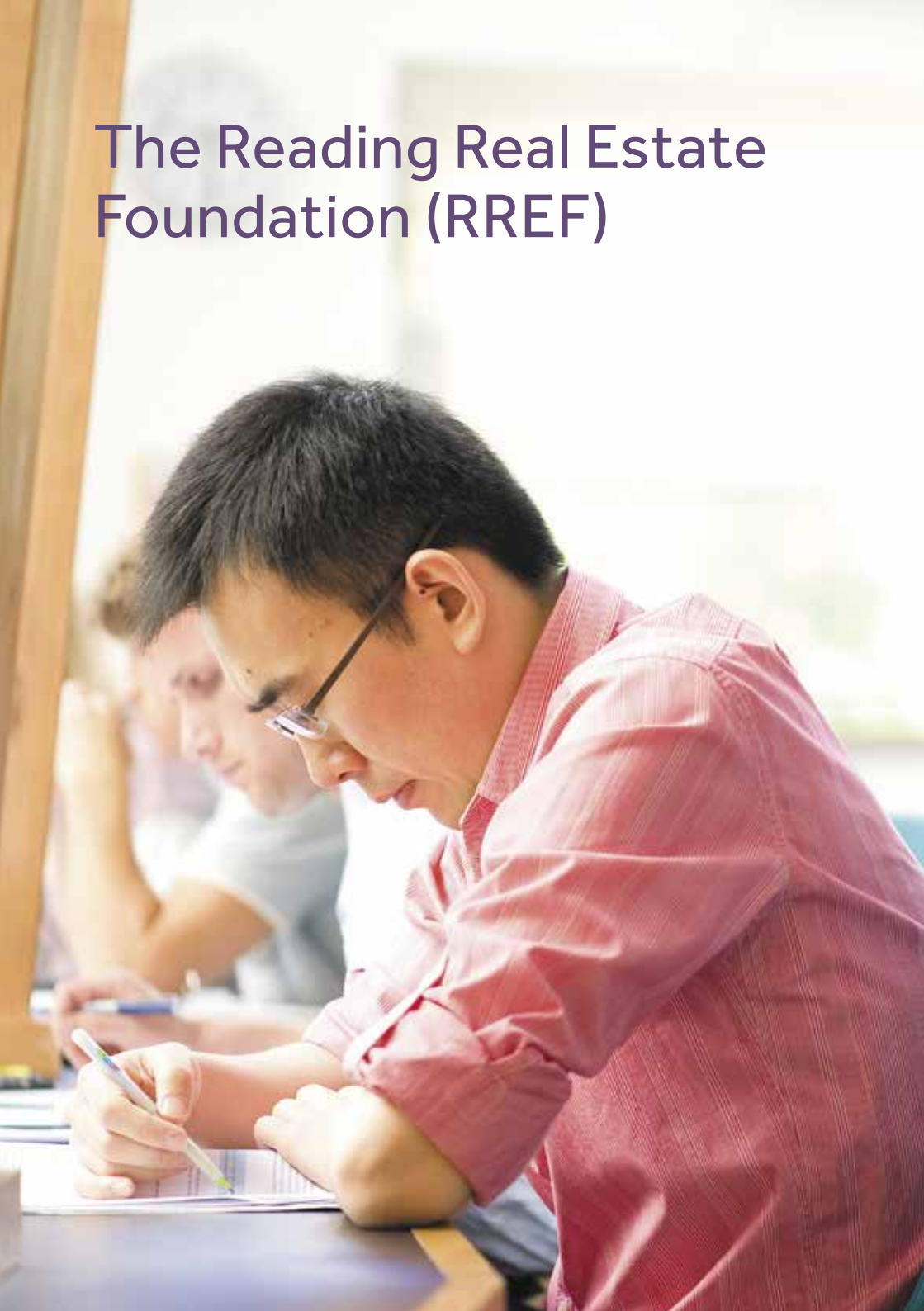
Through the Reading Real Estate Foundation (RREF), we offer all of our full-time postgraduate students the chance to have a mentor – an invaluable opportunity to receive personal advice from an established industry practitioner.



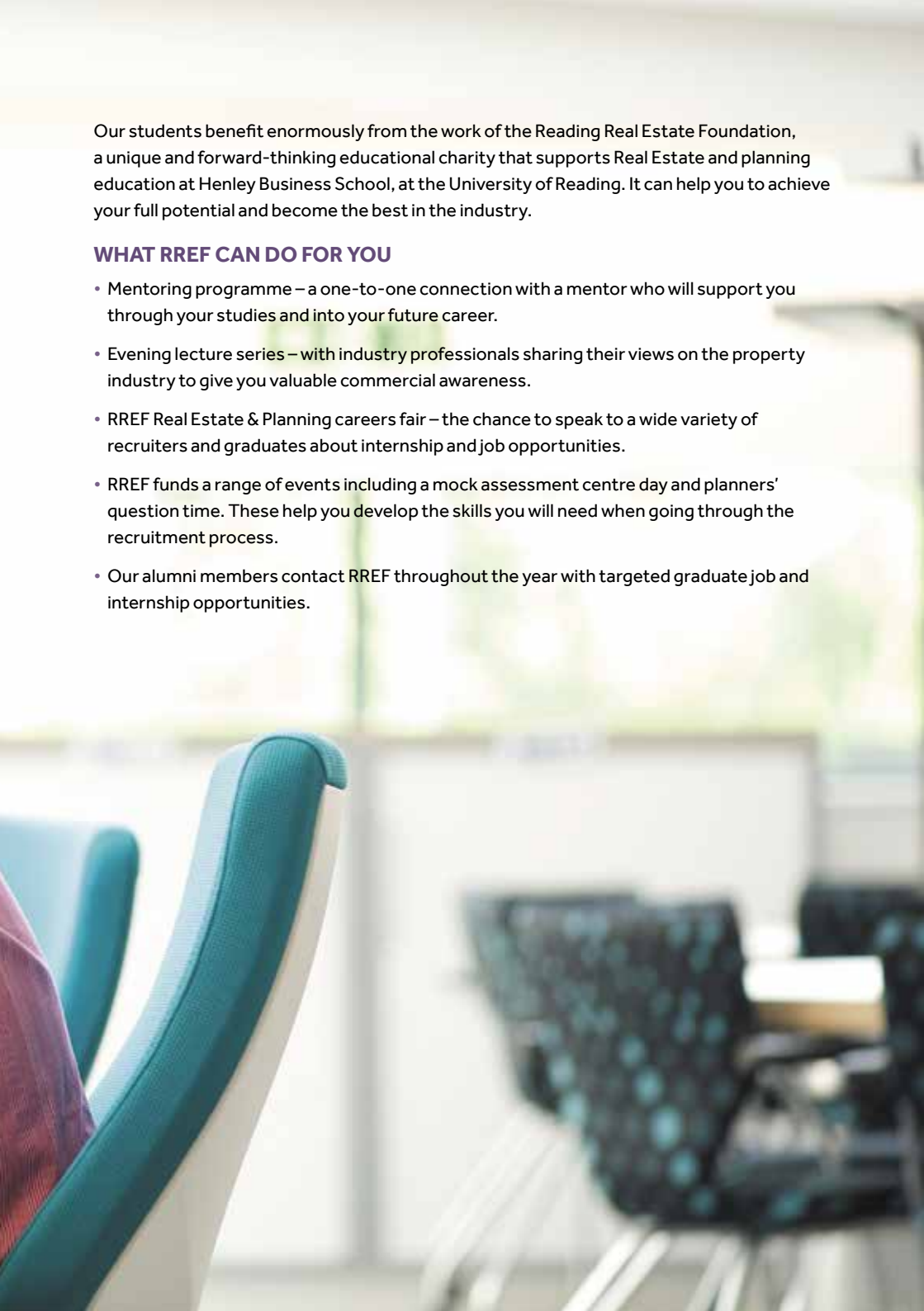
“ I really enjoy working with the students in Real Estate & Planning. Already with excellent graduate employability, REP has stayed one step ahead of the increasingly competitive graduate job market with the creation of my role. It is critically important that students start to manage their careers from the very start of their course, and I’m here to help them to achieve their ambitions. ”

**JANE BATCHELOR**  
Careers Development Advisor

# The Reading Real Estate Foundation (RREF)







Our students benefit enormously from the work of the Reading Real Estate Foundation, a unique and forward-thinking educational charity that supports Real Estate and planning education at Henley Business School, at the University of Reading. It can help you to achieve your full potential and become the best in the industry.

### **WHAT RREF CAN DO FOR YOU**

- Mentoring programme – a one-to-one connection with a mentor who will support you through your studies and into your future career.
- Evening lecture series – with industry professionals sharing their views on the property industry to give you valuable commercial awareness.
- RREF Real Estate & Planning careers fair – the chance to speak to a wide variety of recruiters and graduates about internship and job opportunities.
- RREF funds a range of events including a mock assessment centre day and planners' question time. These help you develop the skills you will need when going through the recruitment process.
- Our alumni members contact RREF throughout the year with targeted graduate job and internship opportunities.

# MSc Real Estate

This programme will give you a comprehensive understanding of how real estate markets work and the techniques applied in them. It gives you the necessary skills for a wide range of careers in the global real estate sector. Core areas covered include: investment appraisal, economics, real estate finance, development, law, and sustainability. It is accredited by the Royal Institution of Chartered Surveyors.



## KEY FACTS

**Duration:**  
12 months full-time

**Entry requirements:**  
An upper second class honours degree from a UK university, or the equivalent from an internationally recognised university.

**Fees and funding, please see our website:**  
[www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep)

## HOW IT WORKS

The programme is designed to be industry facing, incorporating 'real-world' case studies, field trips and a one-week industry challenge. By choosing appropriate modules you might specialise in Real Estate Fund and Asset Management, Real Estate Development or Real Estate Valuation and Analysis.

## WHAT IT WILL GIVE YOU

This programme is especially suitable for graduates with a non-property related degree who wish to develop the skills and knowledge to open up employment opportunities in the real estate sector.

## CAREERS

Our graduates are regularly employed by the largest and most prestigious international real estate service firms. They also increasingly find employment within the wider real estate investment advisory industry, the financial sector, professional business services, insurance companies and pension funds, the property development and REIT industry, voluntary sector organisations and the private corporate sector.



# MSc Real Estate Finance

This programme will help you to understand real estate in the context of the international financial markets. It is designed to prepare you for a career in global real estate finance and investment management and provides you with the key quantitative and conceptual skills needed to make the complex decisions required in the real estate finance sector.

It is accredited by the Royal Institution of Chartered Surveyors and recognised by the Investment Property Forum, facilitating fast-track membership.



## KEY FACTS

### Duration:

12 months full-time

### Entry requirements:

An upper second class honours degree in one of the following areas of study: Business & finance, Accounting, Economics, Mathematics, Statistics, Sciences or Engineering from a UK university, or the equivalent from an internationally recognised university.

### Fees and funding, please see our website:

[www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep)

## HOW IT WORKS

This programme is offered jointly with our specialist finance faculty at Henley Business School, the ICMA Centre. You can build a portfolio of skills and choose from a range of modules taught across the Business School.

## WHAT IT WILL GIVE YOU

The programme is particularly suited to graduates with a degree in a quantitative discipline who wish to develop specialist finance skills that can be used in the real estate sector. You will examine investment in the underlying real estate sector together with Real Estate Investment Trusts, Banking, Mortgage Backed Securities and Property Derivatives.

## CAREERS

This programme is ideal for those wishing to pursue a successful career in real estate finance, investment management and research. Graduates regularly find employment in the wider investment advisory industry, the banking industry, fund management, management consultancies, insurance companies, property developers and in the private corporate sector.



# MSc Rural Land and Business Management

This programme will equip you with the knowledge and skills necessary for a career in professional practice, advising the owners and occupiers of rural land and property on their assets and businesses. It is accredited by the Royal Institution of Chartered Surveyors and recognised by the Central Association of Agricultural Valuers.



## KEY FACTS

**Duration:**  
12 months full-time

**Entry requirements:**  
An upper second class honours degree from a UK university, or the equivalent from an internationally recognised university, **EITHER** in a cognate subject (such as Agriculture, Environmental management or Geography) **OR** a non-cognate subject and some evidence of relevant work experience and interest.

**Fees and funding, please see our website:**  
[www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep)

## HOW IT WORKS

The programme blends a strong core of real estate theory and practice with specialist modules in rural property to deliver a flexible programme that is relevant to the changing demands of modern business. You will be taught by experts in the field, both academics and current practitioners, and will undertake real-life case studies, visits to farms, estates and other rural businesses and a study tour.

## WHAT IT WILL GIVE YOU

This programme offers a fast track route into a career in rural property management and you will be encouraged to develop a critical awareness of the current challenges of your new profession. You will learn how to apply an analytical, strategic approach to the often complex situations you will meet in practice.

## CAREERS

The programme has an excellent employment record and we have long-standing links with the major firms in the sector who regularly recruit from the University.



# MSc Spatial Planning & Development

This highly-regarded programme will develop your specialist knowledge and skills in urban planning and development and prepare you for a career in the private or public sector. It is accredited by the Royal Town Planning Institute and the Royal Institution of Chartered Surveyors.



## KEY FACTS

### Duration:

12 months full-time or 24 months part-time

### Entry requirements:

An upper second class honours degree from a UK university, or the equivalent from an internationally recognised university. Relevant practical experience is useful but not essential and will be taken into consideration.

### Fees and funding, please see our website:

[www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep)

## HOW IT WORKS

The programme focuses on planning as it engages with economic and property development processes at all levels. You will be able to concentrate on particular aspects of development planning to suit your interests and career aspirations – strategic, economic, environmental, regeneration, or rural.

## WHAT IT WILL GIVE YOU

This programme offers an innovative blend of theory and application in planning and development, drawing on the best in academic and professional practice. You will develop your awareness of ideas and practices found in the real world, including urban design and site planning, negotiation, strategic planning, and the economics and viability of development. Optional modules allow you to tailor the programme to your own interests.

## CAREERS

This programme will provide you with the specialist knowledge and skills to enhance your career. Graduates have gone on to work for private sector companies, a wide range of local authorities and other governmental organisations.

“ Reading was the obvious choice for me due to the unprecedented reputation of the department and its staff within the real estate network. The ability and drive to keep the course current and the exposure to the big players definitely contributes to that. When I arrived in industry I felt well prepared from an academic perspective, but equally from a business perspective. ”

**HOLLY FRANKLIN**

Business Manager, Corporate Property  
Prudential Services Ltd





# MSc Real Estate – Flexible

If you are looking to enhance your career in the UK and international real estate sector, this programme will give you the necessary skills and specialist knowledge. Drawing on your work experience, it provides a framework for rigorous analysis of the functioning of the industry that will enable you to fully understand and undertake real estate analysis. The course is accredited by the Royal Institution of Chartered Surveyors.



## KEY FACTS

### Duration:

Flexible block release over 2–6 years

### Entry requirements:

An upper second class honours degree from a UK university, or the equivalent from an internationally recognised university. Students should be in relevant graduate level employment.

### Fees and funding, please see our website:

[www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep)

## HOW IT WORKS

A suite of modules provides the core knowledge in areas such as investment appraisal, economics, corporate finance, financial institutions and law. You can then select a range of optional modules to broaden your skills in your particular areas of interest. Our flexible programmes also develop your report writing, oral presentation and research skills which are applicable to a range of future career paths.

## WHAT IT WILL GIVE YOU

If you want to deepen your academic understanding of the Real Estate sector and enhance your career prospects while remaining in employment, this programme is the ideal choice. The wide range of optional modules means that you can tailor the programme to suit your individual interests and you can spread your degree over a number of years to accommodate your work commitments.

## CAREERS

Graduates are successfully employed across the sector and have seen real career enhancement from this qualification.

# MSc Real Estate Investment & Finance – Flexible

By relating your practical knowledge to academic theory, this programme will give you a strong understanding of real estate investment and financing decisions. It can enhance your career prospects by giving you the capability to undertake independent real estate investment analysis. It is accredited by the Royal Institution of Chartered Surveyors.



## KEY FACTS

### Duration:

Flexible block release over 2–6 years

### Entry requirements:

An upper second class honours degree from a UK university, or the equivalent from an internationally recognised university. Students should be in relevant graduate level employment.

### Fees and funding, please see our website:

[www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep)

## HOW IT WORKS

The core modules will develop your knowledge in areas such as corporate finance, investment appraisal, analytical methods, economics and financial institutions. You can tailor the degree to your individual requirements by choosing from a range of options. Our flexible programmes also develop your report writing, oral presentation and research skills which are applicable to a wide range of future career paths.

## WHAT IT WILL GIVE YOU

This programme is a good option if you want to continue in employment but also want to expand your academic understanding and enhance your career prospects in the real estate finance industry. The flexibility of this degree allows you to spread your studying over a number of years depending on your work commitments.

## CAREERS

Graduates from our flexible programmes are successfully employed across the sector and have seen real career enhancement.



# IPF Certificate, IPF Diploma & MSc Real Estate Investment and Finance (IPF Entry Route) – Flexible



Real Estate & Planning at the University of Reading, in partnership with the Investment Property Forum (IPF), now offers a unique flexible route for those wishing to obtain the IPF Certificate, IPF Diploma or the MSc Real Estate Investment and Finance on a part-time basis. It comprises a series of professional development courses delivered by leading names in property investment and academia.

## KEY FACTS

### Duration:

Flexible block release over 2–6 years

### Entry requirements:

An upper second class honours degree from a UK university, or the equivalent from an internationally recognised university or a professional qualification such as FRICS, MRICS, ACA, ACCA. Students are also required to have a minimum of 3 years' work experience in a relevant industry.

### Fees and funding, please see our website:

[www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep)

## HOW IT WORKS

**IPF Certificate in Property Investment** consists of an introductory online course, followed by two face-to-face taught modules.

**IPF Diploma** Students take 3 further taught modules to gain the IPF Diploma.

**MSc Real Estate Investment & Finance (IPF entry route)** Students take a further 4 modules to qualify for the MSc. This programme has RICS Accreditation.

Full details of the modules available for each qualification are on our website.

## WHAT IT WILL GIVE YOU

Drawing on the expertise from leading practitioners and academics, the IPF Investment Education Programme offers a uniquely applied, practical approach underpinned by the latest academic research. Gain an up-to-date perspective on your industry in a challenging environment.

## CAREERS

Students' career prospects will be enhanced by the skills and knowledge gained and will also benefit from the networking opportunities afforded to them during the modules.



# Take your next step

We hope we have given you a good idea of what a postgraduate degree in Real Estate & Planning can provide and the outstanding career opportunities it can offer you. If you would like to know more about studying with us, visit our website: [www.henley.reading.ac.uk/rep](http://www.henley.reading.ac.uk/rep)

## HOW TO APPLY

Please use our online application service; this allows you to complete your application information and attach electronic copies of your academic transcripts, certificates and other information. [www.reading.ac.uk/how-to-apply](http://www.reading.ac.uk/how-to-apply)

## AFTER YOU APPLY

Our staff will consider your application and decide whether to offer you a place. Offers are made for our full-time programmes approximately once a month from November. Applications for our part-time programmes are considered throughout the year. If we offer you a place, you will receive a letter from the Admissions Office, which will explain the offer and any conditions attached.



## **VISIT DAYS**

If you apply for one of our full-time programmes and we make you an offer, you may be invited to a Visit Day. These usually take place in March and offer the opportunity to meet staff and students, tour the campus to see our facilities and find out about the course you applied for in more detail. Visit Days are not mandatory but we think you will find it a useful way to help you make the right decision.

## **SCHOLARSHIPS & BURSARIES**

We offer a range of scholarships to students from across the world.

**[www.henley.ac.uk/scholarships/postgraduate-scholarships](http://www.henley.ac.uk/scholarships/postgraduate-scholarships)**

**We look forward to welcoming you as a Real Estate & Planning postgraduate student.**





**Henley**  
Business School

UNIVERSITY OF READING

## Henley Business School

For more information, please contact:

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University of Reading  
Whiteknights  
Reading, RG6 6UD

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