

# THE HENLEY FORUM

KNOW | LEARN | ADAPT | INNOVATE

## Accelerating innovation

Wednesday 28<sup>th</sup> November 2018

### *Draft Agenda*

09.30 Registration & networking

10.00 **Welcome and networking**

Introducing today's theme – accelerating innovation

*Dr Sharon Varney, Henley Forum*

10.10 **Innovating faster, stronger and better together**

Nancy Kinder will explore how you can enhance ideation and collaboration to innovate faster, stronger and better together. You will have the opportunity to work on new ideas in super-quick time – a great warm up for the Hackathon.

*Nancy Kinder, Connect and Share Consulting*

11.00 **MEMBERS SHOWCASE: Fluor  
Knowvember – innovation over the long term**

Fluor's annual Knowvember campaign began in 2002 and has become well known in the knowledge management community. In this *Members' Showcase* session, Darryl Wing will share his experiences of embedding storytelling to support a long-term culture of innovation. He will also share how he and his team ensure that Knowvember remains fresh and relevant today.

*Darryl Wing, Director Knowledge Management, Fluor Limited*

11.35 *Refreshment break*

11.50 **Innovation Hackathon: Hacks for management buy-in to support knowledge sharing**

Hackathons offer a tremendous opportunity for collaborative innovation. Annette Hexelschneider is bringing her Hackathon expertise to Henley to enable you to experience the process first-hand. You will get to network with colleagues as you work in teams to develop innovative solutions to a practical problem. What's more, you'll leave today's session with some ready-to-use hacks.

The topic chosen by Henley Forum members is relevant to every organisation: 'Getting management buy-in and funding to make it easy for colleagues to share tacit knowledge'. Sharing tacit (implicit) knowledge is vital in creating a culture of organisational learning and innovation. Yet, getting and keeping organisational support, so people find it easy to share their knowledge, remains a challenge. Even when we

think we've got it cracked, things change and new priorities for management attention and funding emerge.

Annette, Chris Collison and others will coach you through the process of finding ideas and designing solutions. Each team will get the opportunity to pitch their best ideas to the crowd.

We are confident that this will be a high energy, fun and interactive. Don't worry, no coding is involved!

A buffet lunch, plenty of coffee and energising snacks will be available to fuel your best thinking.

*Annette Hexelschneider, Expert for Effective Knowledge, wissendenken (knowledge thinking) & Chris Collison, Knowledgeable Ltd, plus team coaches*

11.45-  
17.00 **Optional: The Henley Forum Listening Project  
Knowledgeable Practice for the next 10 years**

This is your final chance to have your say. You can sign up in the morning for one of our Listening Project conversations. We'd love to hear from you.

*Led by: Dr Sharon Varney*

17.00 **Close**

## Session Leaders' Biographies

### Nancy Kinder

### Darryl Wing

### Annette Hexelschneider



Annette is an expert for effective knowledge. Her motto is: "Knowledge is a valuable resource. But it's worthless without creative processing."

As an experienced lecturer, trainer and facilitator she transfers the relevant knowledge processing competencies to her clients. Their benefit: they can analyse complex knowledge structures, visualize relevant knowledge and transfer it.

As a Master in Engineering her work experience encompasses several branches (e.g. printing & publishing industry, knowledge management, communication, education & further education), in national and international firms (e.g. Ernst & Young Germany, UN-affiliated European Centre for Social Welfare Policy and Research Vienna) in Germany, Austria and beyond.

She teaches statistics visualisation, knowledge transfer and creative problem solving at Austrian Universities of Applied Sciences and works with clients in knowledge intensive domains in Germany and Austria.

Activating and inspiring methods for knowledge transfer are her passion, e.g. visual thinking, data physicalization, knowledge hackathons.

### Chris Collison



Chris is an independent management consultant and business author with 20 years of experience in knowledge management, facilitation and organizational learning.

His corporate experience comes from long careers in BP and Centrica. He was part of BP's KM program, a team accredited with generating over \$200m of value through pioneering knowledge management. In 2001 he joined Centrica, working at the top levels in Finance and HR, before becoming Group Director of Knowledge and Change Management.

In 2005 he left the corporate world to establish Knowledgeable Ltd. Since that time Chris has been working as a consultant in the field of Knowledge Management and Organizational Learning, and has had the privilege of advising over 130 organizations around the world. Clients

range from Heathrow Airport and Shell to the World Bank, the United Nations and ten UK Government departments.

Chris works as an external advisor to the International Olympic Committee and has worked as an associate or visiting lecturer at a number of business schools: Henley, Cranfield and Liverpool in the UK, Russia, the Middle East and New York. He is a Chartered Fellow of the CIPD. Further details at [chriscollison.com](http://chriscollison.com)

## Sharon Varney



Dr Sharon Varney is an OD consultant and Director of the Henley Forum at Henley Business School. She works at a strategic level, helping to create more effective organisations, and engages at a very human level supporting people to manage personal change and transition.

Sharon developed her cross-sector learning and change expertise as a senior manager working in large, global organisations. She was Group Head of Learning and Communications for a global engineering and construction company in the offshore oil and gas business. Previously she was Vice President for international learning and development at a US bank.

Sharon now runs her own organisational consulting practice – space for learning - and is a member of Henley's Leadership, Organisations and Behaviour faculty.