

HENLEY GLOBAL MASTERCLASSES

16-17 May 2019 - Munich

DO YOU HAVE
THE SKILLS YOU NEED FOR
THE NEXT INDUSTRIAL REVOLUTION?

#ChampioningHumanity



Henley
Business School

UNIVERSITY OF READING

Where business comes to life

Augmented Leadership: New skills for leaders for the 4th industrial revolution

Henley Business School invites you to book your place for a two day event on Thursday and Friday, 16/17 May 2019.

The programme will be presented by leading academics and industry leaders, with a focus on leadership requirements for the future, using experiential learning, engagement and application.

The Henley empowered leader does not simply follow the mainstream, but places the highest value on personal development.

This is critical for leaders facing escalating levels of volatility, uncertainty, complexity and ambiguity.

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How will you lead in the fourth industrial revolution?

We are in the fourth of a series of industrial revolutions, each of which have transformed global economies, employment and society through disruptive technologies and processes.

Are private and public sector leaders ready to exploit the full potential of Industry 4.0, and can they overcome uncertainty around relevant new business strategies, workforce skill sets and building a business case for investment in new technologies?

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Getting it right more than wrong

Our philosophy is built around people.

Learn about the scope, complexity and scale of seismic technological, social and economic transformations.

Identify opportunities in this fast-changing tech driven environment.

Discuss investment in disruptive innovative technologies.



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Principles, Reputation & Identity

Understand how the new digitised economy requires leaders to be more aware of purpose and best practice than ever before.

Hear case studies and current thinking around reputation management for the future of leadership.

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Entrepreneurship & Intrapreneurship

Learn from thought leaders about building an entrepreneurial mindset in an organisation.

Understand the value in growing a start-up culture, so representative of the Mittelstand, underpinned by common values and practices.

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The Economy of Ideas

Discuss the global transition of wealth from manufacture to ideas.

Receive ideation, creativity and innovation tools from masters in this field.

Use interactive interplay from the disciplines of music, rhythm and comedy to unlock dormant creativity embedded in all of us.

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