

EXECUTIVE MBA — GLOBAL



Henley
Business School

UNIVERSITY OF READING

Where business comes to life

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The Henley Executive MBA — Global brings together a group of experienced business leaders from across Europe and beyond. It engages them in the latest business and management thinking, whilst encouraging personal growth and development.

Delivered across four campuses located in the UK, Finland, Denmark and Germany, the programme provides a balanced mix of learning in the local as well international context. Plus there are opportunities to work on live challenges prevalent in emerging markets and experience first-hand interaction with cutting edge innovation start-ups in advanced markets.

Check out our blog 'Why a mid-career MBA?'



Experiential learning in a global context

Today's internationally connected business world calls for a wider perspective, new skills and different ways of thinking. The Henley Executive MBA — Global is designed to develop outstanding business leaders ready to take on challenges and pursue and shape opportunities in today's fast moving and complex global economy. It develops leaders who are resilient, responsible and adaptable.

Connecting people with international business perspectives and local understanding creates more resilient and flexible leaders, meanwhile Henley's emphasis on workshops and peer-learning creates a rich learning environment.

For more information, visit hly.ac/global



From The Apprentice to the master

Alumnus Helene Speight finished runner up on 'The Apprentice' in 2008 and had a successful career with a global management role at General Electric, however she felt she didn't have the high level of educational background that was common at her level. So, Helen embarked on an MBA with Henley to back up her achievements and take her career to the next level. "I learnt in two years at Henley what would have taken 10 years in a business environment"

Helene Speight, Executive MBA,
HR Director, Formula E Holding.

A world of difference

As one of the UK's first business schools, Henley has been developing leaders for over 70 years. We are also among an elite group of business schools to be triple-accredited – which ensures you get a high quality, internationally-recognised qualification.

The Henley Executive MBA — Global is a truly international experience, with a global focus to the syllabus and research, enriching study trips and a multinational cohort drawn from a variety of sectors and industries.

Making a difference in the world

As part of the programme, our students get the chance to tackle real-world business challenges in South Africa.



Check out our blog 'A life-affirming experience in South Africa'

Making a difference to your world

This is a part-time programme that can be completed in either 21 or 27 months. It provides 53 days of face-to-face interaction with faculty, peers, industry experts, spread over weekdays and/or long weekends including two week-long international experiential learning projects.

Stage 1: Fundamental Business Foundations

Leadership & Personal development, Managing Processes & Systems, Managing Financial Resources, Managing People

Stage 2: Strategy & Context

Strategy, International Business, Strategic Marketing, Corporate Reputation & Responsibility

Stage 3: Taking Leadership to a Higher Level

Leadership & Change, Management Research Challenge, Elective Module – a choice from available options.

5 benefits to your world

1. Thinking differently, developing new knowledge & skills
2. Enhancing your internal & external networks
3. Taking control of your career
4. Becoming a better leader with more international awareness
5. Gaining confidence and enhancing your personal brand

To find out more, visit hly.ac/global

Your next move

When you start the Executive MBA — Global you will join a world-wide community of over 76,000 alumni in 150 countries and gain access to unrivalled networking opportunities.

As a graduate of this programme you can expect to develop soft-skills and attributes valued by employers, as well as technical skills that are increasingly taken as a given.

To find out more about Henley's Executive MBA — Global, including programme structure, fees, deadlines, application process and scholarship opportunities visit hly.ac/global

Book your place on one of our preview days

Or arrange a 1-2-1 consultation at a mutually convenient time.



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Share your CV with our team and we'll contact you to chat about your potential.



Take a virtual tour of our Greenlands campus at hly.ac/greenlands-tour



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We hold triple-accredited status from the UK, European and US awarding bodies.



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The unexpected world of business

Worth it for the view

The challenging journey you'll go through with your peers will be worth it when you reach the top with the invaluable context of business as a whole.

Along with context; community, curiosity, confidence and choice are the characteristics that will set you, as a Henley graduate, apart.

These values help us to bring business to life.

Important information

All information presented in this leaflet is correct at the time of going to press (March 2019). However, it may be necessary for Henley Business School to make some changes to the programme following publication in view of the period of time between publication and your starting if you apply. For the latest information check hly.ac/global

Henley Business School will take all reasonable steps to provide the programme as described in this leaflet. However, should circumstances beyond the control of Henley Business School interfere with its ability to provide the services, it undertakes to use all reasonable steps to minimise any disruption.

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