Duke Media Selected as Winner of IDEAFEST 2020

On 29 April 2020 video production company Duke Media, led by entered by BA Entrepreneurship and Management student Lucas Cimino, was chosen as the winner of the IDEAFEST Student Business Idea Competition 2020.

The event, held online by HCfE to an audience of over thirty attendees, featured five business ideas. Each idea was presented by teams of students to a panel of entrepreneurs, past IDEAFEST winners and investors and they were unanimous in selecting Duke Media as the victors, awarding Lucas £1,000 in prize money.

The second place award of £500 went to INAP, an accommodation information platform for international students and accommodation owners. INAP was entered by a team led by MSc Entrepreneurship student Chatchawal Mothayakul. The third place prize of £250 went to TLK Music, a virtual music manager that provides mental wellbeing advice, an artist development program and automated marketing services via an AI messenger chatbot, entered by MSc Management student Kriss Thakrar. In addition to the prize money, all of the top three will be granted professional mentoring to help them progress their business ideas to the next level and a place on the Henley Summer Start-Up Boot Camp in June.

INAP had further success at the event, as they were also awarded the Most Innovative Business Idea category, gaining additional prize money of £1,000, and the Best Business Idea for China, with a prize of £3,000.

The other finalists were BA Management and Business student Ruben Toledano’s Bandmates, an online platform where musicians and bands can connect with one another to facilitate collaboration, and Smiling Buddah, a manufacturer of environmentally sustainable bamboo toothbrushes entered by a team led by BA Accounting and Management student Aleks Shipman.

“I’m honoured – IDEAFEST is a great competition. The process to practice pitching gives students skills they can use forever.”

Lucas Cimino, IDEAFEST 2020 winner

IDEAFEST is sponsored HCfE, Stefano Ciampolini (CEO and founder of Renal Services) and Savio Kwan (former President and COO of Alibaba).

Henley Summer Start-Up Boot Camp 2020 Opens for Signups

The Henley Summer Start-Up Boot Camp, an annual hands-on, week-long course for students and local budding entrepreneurs to help them learn about setting up a business from scratch, has opened for applications in 2020.

Due to the issues caused by the coronavirus the Boot Camp will be held online, 10:00am to 4:00pm between 22-26 June 2020. It is led by the PopUp Business School, who turn the traditional

https://www.henley.ac.uk/hcfe
approach to starting a new business on its head by dispelling the notion that starting a business needs a lot of money, and covers everything from building a website to generating sales.

Competition for places on the Boot Camp is fierce, with 120 students and local residents applying for just 75 spots in 2019. To register your interest, fill out the expression of interest form here: https://www.eventbrite.com/e/henley-summer-start-up-boot-camp-2020-tickets-97298350987

In addition to being led by the PopUp Business School, the Boot Camp is sponsored by Santander Universities and hosted by HCfE.

Entrepreneurship Vibes 2019 Helps Students Build Entrepreneurial Mindset

On 22 October 2019 over 100 students attended Entrepreneurship Vibes 2019, HCfE’s annual showcase of the support offered on campus to all University of Reading students with aspirations to one day start their own business.

Prof Andrew Godley, the Academic Director of HCfE, opened the event by elaborating on the modules HCfE taught and the importance of putting entrepreneurship into practice. He was followed by Jurek Sikorski, HCfE’s Executive Director, who went into detail about the journey that HCfE guides students through, from the Business Idea and Start-Up Clinic to entering the IDEAFEST Student Business Idea Competition and attending the Henley Summer Start-Up Boot Camp and thereafter pitching to Henley Business Angels, as past graduates such as Tim Brownstone have done.

Julia Kala, the President of HCfE’s Entrepreneurship Society, and Andrew Ingle, a University of Reading alumnus and founder of TimeTrap Escape Rooms, then both discussed the student experience of being an entrepreneur and how to build relationships with others aspiring to start their own business.

The event was wrapped up with the E-Buddy programme, where students got the opportunity to get active and network with other attendees, and a talk from ConnectTVT’s Louize Clarke, who offered students the chance to join Reading-based event hub the Curious Lounge.

Students joining the Entrepreneurship Vibes 2019 E-Buddy Programme

“I really liked and enjoyed the interactive parts and the presentation of the Entrepreneurship Hub and the Curious Lounge. The next day my team and I brainstormed in the Entrepreneurship Hub because we found it really motivating.”

Foteini Makri, BA Business and Management student and Entrepreneurship Vibes 2019 attendee

Find out more about Entrepreneurship Vibes here: https://www.henley.ac.uk/research/research-centres/henley-centre-for-entrepreneurship/entrepreneurship-vibes

Entrepreneurship Vibes 2019 attendee

HCfE Hosts Visitors from Corporación Universidad de la Costa in Colombia

Between 7-11 October 2019 HCfE was delighted to welcome delegates from Colombia’s Corporación Universidad de la Costa on a visit sponsored by the British Council. The aim of the visit was to discover more of global best practice in entrepreneurship centres.

Prof Andrew Godley, Academic Director of HCfE, and Dr Maks Belitski, Associate Professor in Entrepreneurship and Innovation, hosted Tito Crissien-Borrero and Jorge Moreno, CUC’s Rector and Dean respectively. They were also joined by Barbara de Castro from the Bogota office of the British Council.

The guests participated in several talks, including ‘Reading as an Entrepreneurial Region’ and ‘Entrepreneurship Education and Practice at Henley Business School’ by Jurek Sikorski, ‘Principles of Responsible Management Education and Entrepreneurship in Reading’ by Dr Kleio Akrivou, ‘Entrepreneurship Education at Henley – Pedagogy and Curriculum’ by Dr Norbert Morawetz, ‘Entrepreneurship Ecosystem at the University of Reading and the Role of Business Incubation’ by Dr Maks Belitski, ‘Digital Health and Digital Leadership Among Entrepreneurs in the Reading Region’ by Prof Keiichi Nakata, ‘Henley Business Angels and Fast
In April 2020 WakeSense was also accepted onto the prestigious Santander Universities Emerging Entrepreneurs (SUEE) Programme, which starts in May and finishes in September.

The award, together with participation on the SUEE Programme and other funding (including friends and family, crowdfunding and business angels), puts WakeSense in a good position to grow. A formal presentation of the award will take place when Henley Business School opens for teaching.

“WakeSense has come a long way since winning the best innovative business idea category prize at the IDEAFEST 2019 Competition where today it has an established business and about to embark upon the Santander Universities Emerging Entrepreneurs Programme.”

Jurek Sikorski, Executive Director of HCfE

The Henley Greenshoots Seed Finance Award Scheme is sponsored by Santander Universities.

Ukrainian IDEAFEST 2020
First Place Shared by GIGI and Design Studio

The second annual Ukrainian IDEAFEST, held on 28 April 2020 and led by the Kyiv National Economic University in tandem with the British Council’s Creative Spark Project and Henley Business School to find the student with the best business idea, was jointly won by two student teams.

The winners were GIGI, led by Olha Omelianuik and Arthur Pyankov, and Design Studio led Vladislava Sinyavska. GIGI is a project that offers uniquely original custom paintings as gifts, whilst Design Studio develops environmentally friendly designs using exclusively environmentally friendly materials for kindergartens, schools, educational institutions. Both teams were awarded £750.

Anticafé Endless, led by Maksym Stepanchuk and Denis Braila received an awrd of £250 for finishing in third place. The business idea is a project aimed at providing a playground for various types of leisure and entertainment services of a musical nature.

The fourth finalist was Foodorganizer, led by Denys Brashchenko and Olha Savchyna, which uses an app to minimise food waste. In recognition of their efforts, all four finalist teams were invited to

WakeSense Awarded £5,000 and Join Santander Programme

WakeSense, a neurotech business developing a wearable earpiece device for monitoring brain activity and winner of the IDEAFEST 2019 Best Innovative Idea category, has been awarded £5,000 from the Henley Greenshoots Seed Finance Award Scheme.

This award will help WakeSense, which was started by recently graduated MBA students Fabian Cardozo-Cajamarca, Liz Wilden and Yan Yang, file and prosecute a patent application for its device, which can be used to monitor brain activity to help alert drivers to fatigue.

“Colombia aims to be the Silicon Valley of Latin America and the role of universities and business schools there will be critical in helping Colombian entrepreneurs meet this ambition.”

Prof Andrew Godley, Academic Director of HCfE

Growth Entrepreneurship’ by Ed Cooper and ‘Business Education for Business and Entrepreneurship Careers’ by Jack Tame.

The visitors were also treated to lunch at the Entrepreneurship Hub shared study spaces, where they met students hard at work developing a business idea. They then received tours of both the Curious Lounge shared workspace, led by Louize Clarke, and the Henley Business School’s Greenlands campus.

Prof Godley went on a return visit in February 2020, travelling to several Colombian universities and government offices. The trip supported by the British Council and the Universidad de la Costa and aimed to assess regional economic support for creating improved entrepreneurial ecosystems. A Memorandum of Understanding was presented to Prof Godley by the Universidad de la Costa staff to pledge future co-operation between the two institutions.

Prof Godley receiving the Memorandum of Understanding
attend the Henley Summer Start-Up BootCamp 2020, where they will get a chance to learn the skills that go into turning a business idea into a reality.

HCfE Faculty Deliver Business Idea and Start-Up Clinic Appointments

In January 2020 five members of HCfE’s faculty pledged to lead appointments at the Business Idea and Start-Up Clinic, offering advice to students looking for feedback on their business idea.

The Clinic is a mainstay of HCfE’s student support, with students able to book an appointment with an experienced entrepreneur to help them develop a business idea and determine how viable it is. Launched by Jurek Sikorski, HCfE’s Executive Director, demand has grown and this year HCfE faculty members including Prof Andrew Godley, Prof Yipeng Liu, Dr Norbert Morawetz, Dr Lebene Soga and Dr Maks Belitski have delivered mentoring at the Clinic.

Appointments at the Clinic are held every Wednesday, from 4:00pm onwards, and since forming in 2014 over 100 students have benefitted from attending them. The Clinic is especially useful to students looking to enter IDEAFEST, the University of Reading’s competition to find the student with the best business idea and determine how viable it is. Launched by Jurek Sikorski, HCfE’s Executive Director, demand has grown and this year HCfE faculty members including Prof Andrew Godley, Prof Yipeng Liu, Dr Norbert Morawetz, Dr Lebene Soga and Dr Maks Belitski have delivered mentoring at the Clinic.

“To book an appointment at the Clinic, or to provide feedback on the Clinic, visit https://www.henley.ac.uk/businessideaclinic

Lucas Cimino Wins IDEAFEST Promotional Video Competition

BA Entrepreneurship and Management student Lucas Cimino was awarded first place and a prize of £500 for the inaugural Creative Spark IDEAFEST Promotional Video Competition, led by Dr Lebene Soga.

The aim of the videos was to help promote IDEAFEST, Henley Business School’s student business idea competition that awards cash prizes and mentoring to the student team with the best idea for a business.

Lucas, the winner of IDEAFEST 2020 with his company Duke Media, was presented his first place award remotely at the IDEAFEST 2020 Final on 29 April 2020. He used the video to emphasise what makes a great business idea and highlight how IDEAFEST has helped past winners take the next step towards making their business idea into a reality. Lucas’ winning video can be found here: https://vimeo.com/387416731

Second place and a prize of £300 went to a team of three students: Eeman Shafique (BA Accounting and Management), Esosa Oduware (BA Accounting and Management) and Kniquisha Hughes (BA Business and Management). The team collaborated as part of Entrepreneurship Vibes 2019 E-Buddy programme. Watch their video here: https://www.youtube.com/watch?v=XHlxKAo_tG8

Carl Asamoah, a student in MSc in Business Economics and an entrant of IDEAFEST 2019, was awarded third place and a prize of £200. His video can be watched here: https://vimeo.com/387926296

“We all agreed the students entering their videos have done a great job. I believe all the videos will be useful in whipping up excitement on campus for IDEAFEST.”

Dr Lebene Soga, Lecturer in Entrepreneurship and Leadership and leader of the IDEAFEST Promotional Video Competition


HCfE Engages Academics with Entrepreneurship Research Day

Prof Yipeng Liu, Professor in Management and Organisation Studies, led an entrepreneurship research day event on 10 December 2019 to an engaged audience of approximately 20 academics and PhD students.

The research day’s theme was all about constructing entrepreneurship research identity, with a focus on the Mark Casson Approach and HCfE’s unique entrepreneurship research. The event was kicked off with a networking lunch and Prof Andrew Godley delivered the opening remarks before handing over to Prof Mark Casson, who gave a keynote speech about his thoughts on entrepreneurship research.

This was followed by presentations by Prof Yipeng Liu, Dr Maks Belitski and Prof Marcello Mariani, who shared their different perspectives on entrepreneurship research. The event concluded with an intellectually stimulating panel discussion on the history and future of entrepreneurship research.
**HCFE Staff Contribute Towards Henley Africa’s SME Webinar Series**

Three members of HCFE staff, Prof Andrew Godley, Dr Norbert Morawetz and Jurek Sikorski, have led free webinars for Henley Business School’s South Africa campus aimed at encouraging entrepreneurs and SMEs to learn during the worldwide coronavirus crisis.

The webinar series, titled ‘Survival and Digital Transition in Tough Times for Small and Medium Enterprises’, feature some of the top business academics in South Africa, Britain, Germany and Finland, all part of the Henley Business School global faculty.

Prof Godley started the webinars by working in tandem with Prof Jon Foster-Pedley and Musa Kalenga to lead a talk titled ‘Series Introduction to Digitisation’. Dr Morawetz led two webinars, titled ‘Understanding Platform Business Models and Network Effects’ and ‘Building a Digital Technology Start-Up as a Non-Techie’ respectively, and Jurek’s talk was titled ‘Seizing the Opportunity to Grow Sales in an Economic Downturn’.

“In times of crisis, people can give up hope, filled with fear and paralysed by indecision. On the contrary there’s never been a better time to act and to learn.”

Prof Jon Foster-Pedley, Dean and Director of Henley Business School, Africa

**Entrepreneurship Society Delivers Inaugural Flagship Conference Event**

The Entrepreneurship Society, led by BA Business and Management student Julia Kala, successfully held its first annual Entrepreneurship Conference event on 26 February 2020.

The flagship conference was titled ‘New Business Environments, New Opportunities for Entrepreneurs?’ and had over 40 delegates, including several current students. The conference was split into a series of talks and panels, covering everything from the impact of technology on start-up businesses to the applications of artificial intelligence, and featured several leading names. These included former winner of the BBC’s ‘Apprentice’ TV series Yasmina Siadatan, FilmDoo CEO Weerada Sucharitkul, Snaffling Pig co-founder Nick Coleman and Head of Google for Startups UK Marta Krupinska.

**HCFE Issues Record Number of Start-Up Visa Endorsements**

Over a six month period since October 2019, HCFE has issued a record breaking 13 Start-up visa endorsements to University of Reading and Henley Business School students and recent graduates.

The Start-up visa scheme is led by the UK government and allows graduates from outside the EEA and Switzerland to stay in the UK in order to develop a business idea and establish that business in the UK. HCFE can provide endorsements by interviewing graduates to assess the credibility of their business idea and entrepreneurial skills and then recommending the graduate to the Home Office.

One standout success story is that of Hetainbo Chen, a former Henley Business School Investment Management student.
Hetianbo graduated in 2019 and received a Start-up visa after impressing the endorsement panel with his business called UNIK, which provides tuition supports for international students in the UK taking foundation, undergraduate or postgraduate degree courses.

Hetianbo Chen, founder of UNIK

UNIK is targeted at supporting students to improve their understanding of their syllabus, key theories and assessments. The services aims to provide personalised support that meet the individual needs of the students, with teaching through online platforms such as Wechat and WhatsApp. UNIK has already taught over 600 international students within the past two years and each of them have successfully passed their examinations.

“I worked on UNIK individually until I progressed to a master’s degree and studied at the University of Reading. I’m very grateful for the HCfE team, especially Jurek, who has supported me a lot on the completion of my business plan and helped me to achieve it practically.”

Hetianbo Chen, University of Reading graduate

The companies that have received investment cover a wide range of industries, from edtech and fintech to medtech and technology.

“This is the first milestone of many to come and it is important to remember that we are helping companies to grow not just with money but mentoring as well. We are excited about the future as we grow and embrace the prospect of helping and supporting start-up businesses realise their ambitions.”

Jurek Sikorski, Director of HBA

Henley Business Angels Members Invest in Six New Companies

Henley Business Angels is pleased to announce that its members have invested in six companies over the last six months.

Process Vision, a business that prevents pipeline contamination and failures in the oil and gas industries through their LineVu and InSight products, received investment from three HBA members, contributing towards a total funding round of £383k.

“In discussions with customers, we can show that LineVu should be fitted at every custody transfer point.”

Paul Stockwell, Managing Director of Process Vision

Placed, a mobile recruitment matchmaking platform for the service industry, received investment from two members of HBA, contributing towards a funding round of £1.2m.

“We’re grateful for the support from our new investors and are pleased to welcome such experienced and influential shareholders to our extended Placed team.”

Jennifer Johansson, founder and CEO of Placed
Snaffling Pig, the UK’s leading pork-based snack business, received investment from multiple HBA members, who contributed to a record breaking funding round of over £1.1m through Crowdcube.

“We have raised over £1.1m from almost 1,900 investors, making us the biggest crowdfunded business with the most amount of investors, ever.”

Udhi Silva, co-founder of Snaffling, founder and Managing Director at Springpod

Snaffling Pig

Rooted MiQ, a Reading based food and beverage company that is developing plant protein-based milk from quinoa and tarwi, received an investment from one member of HBA.

“The world needs essential plant-based foods that support healthy ecosystems and that demand will not go away. We’re thankful to HBA, which provided valuable resources for us to improve our message and business proposition.”

Alexander Wankel, founder and CEO of Rooted MiQ

Rooted MiQ

Brikk, an emerging ‘estate agency 3.0’ technology company that allows sellers to use an online platform at a far cheaper rate than a traditional estate agency, received investment from three HBA members.

“In estate agencies there is so much more to do to improve efficiency, processes and most important of all the user journey and user experience. This change will not be driven by traditional estate agencies that have barely changed the last 30 years, but by companies like Brikk.”

Sebastian Beres, founder and CEO of Brikk

Brikk

Littledata, an e-commerce analytics platform that helps businesses track their performance, raised the first tranche of its 2020 fundraise, which included an investment from one member of HBA towards a total of £80,000.

“Along with investment, we’ve been impressed by the advice and encouragement that HBA has provided.”

Edward Upton, founder and CEO of LittleData

Henley Business Angels is sponsored by Barclays and BDO.

HBA Seeks Business Leaders to Support Entrepreneurs

Are you a business leader, successful entrepreneur or self-certified investor? If so, we would be interested to talk with you about joining Henley Business Angels.

Members enjoy significant benefits, including access to investment in carefully selected early stage companies with high growth potential, engagement with the University in collaboration and networking with other HBA members working together in areas of mutual interest.

This is what one HBA member and senior executive at an IT company had to say about why he joined and how he has benefitted:

“Joining Henley Business Angels has given me a unique opportunity to meet some of the brightest entrepreneurs in the Thames Valley and hear the exciting and innovative ideas for which they are seeking funding. I have had the privilege of discussing these in detail and have been able to provide my own perspective and support to help them get to the next level of growth and funding. Over the past year of involvement, I have personally invested in three separate and very different start-up enterprises, each with a novel proposition and disruptive approach to their markets. I look forward to continuing my involvement with the group and helping further young enterprises realise their full potential.”

For a private conversation about HBA and becoming a member, contact Jurek Sikorski, founder and Director of HBA, at jurek.sikorski@henley.ac.uk
Dr Lebene Soga led a group of students to attend the Curious Lounge’s ‘Connect Talks’ event on 30 January 2020, with two students specially selected to interview the companies.

The two students chosen to conduct the interviews were MSc Entrepreneurship student Amer Nahouli and BSc Biological Sciences student Sonali Ahuja. The title of the event was ‘How We Scaled Our Business to Receive $200m Funding and What’s Next’ and starred STASH, a US fintech company with its headquarters in New York looking to expand to Reading in the UK.

The speakers were Ed Robinson, the company’s co-founder and President, Cliff Hazelton, the CTO, and Sudev Balakrishnan, the Chief Product Officer. Between them they shared with the students how their business developed a social purpose, learned lessons and scaled without breaking the company culture.

Future Curious Lounge events can be found here: https://www.thecuriouslounge.co.uk/events

University of Reading alumnus Tim Brownstone, founder of wearable technology company KYMIRA, was honoured with The Business Magazine’s Awards 2019 Award at The Business Magazine’s Awards on 28 November 2019.

The Business Magazine’s Awards, held at the Madejski Stadium, is the longest-running multi-category competition in the Thames Valley, with 25 years’ experience of recognising outstanding businesses. KYMIRA’s win was extra special given the competition from some of the UK’s fastest growing technology companies, including LTI Metaltech, Oxford nanoSystems Ltd, Passive House Systems Ltd, Redwood Technologies and Livingston Technologies.

“It was an honour to have won this award against such strong competition. Knowing that KYMIRA is considered a leading innovator in a region with some of the fastest growing and largest tech companies means the world to us all.”

Tim Brownstone, founder of KYMIRA


HCfE and the wider Henley Business School were proud sponsors of the recent Festival of Digital Disruption and 50 Game Changers events, led by ConnectTVT.

The FoDD, a week-long series of events celebrating digital creativity and innovation through a series of talks, workshops and more, was held on 18-22 November 2019. A group of Henley Business School students got involved in hosting by leading a series of fireside chats with five talented entrepreneurs.
The Henley Business School students hosted the entrepreneur talks on 21 November 2019, which proved to be popular with the audience. There were five entrepreneurs in total: Ashley Cavers, co-founder of The Wonky Food Company; Roy Azoulay, founder and CEO of Serelay; Frankie Cotton, founder of numerous companies including Let’s Be Frank, The Sustainable Marketplace, Found and Flourish, The Badass System and P.E. for Grown-Ups; Vivi Friedgut, founder and CEO of Blackbullion; and Sarah Jordan, founder and CEO of YOU Underwear.

“The heart of the Festival was a desire to inspire the next generation of entrepreneurs and tech talent, so we were delighted to be joined by Henley Business School Entrepreneurship students to help us deliver some of the content.”

Louize Clarke, Director of ConnectTVT and Curator of the Curious Lounge


The 50 Game Changers is an event that puts the spotlight on companies in the Thames Valley that display entrepreneurial excellence and innovation, whatever sector they operate in. With Reading ranked as the third most entrepreneurial city in the UK (after London and Cambridge) and tenth most entrepreneurial city in Europe by research published in the Financial Times, this entrepreneurial vibrancy makes the 50 Game Changers so relevant to HCfE.

University of Reading graduates disproportionately enter entrepreneurial careers, with many successful start-up ventures among its alumni community and HCfE taps directly into this business expertise. Of the companies selected as the 2020 Game Changers, KYMIRA, Snaffling Pig and SoundOut have all received investment from Henley Business Angels members and Rokami have also pitched to the Henley Business Angels, with negotiations ongoing.

HCfE’s impact extends to the various student initiatives it leads too. IMGeospatial, along with the aforementioned KYMIRA and Snaffling Pig, are directly involved in HCfE’s Understanding Sales module, which introduces Henley Business School undergraduate students to sales and the sales process and is the first of its kind to be taught by business schools.

The 50 Game Changers are the drivers of enterprise and manifest the ambitions of founder run businesses in the region. They are a vibrant part of the business community in the Thames Valley. We take great pleasure and satisfaction from supporting this community.”

Jurek Sikorski, HCfE Executive Director

To view the full list of the 50 Game Chargers, visit https://www.connecttvt.co.uk/gamechangers/

Julia Kala Shares her View on the Festival of Female Entrepreneurs

Julia Kala, a BA Business and Management student at Henley Business School and President of the Entrepreneurship Society, attended the Festival of Female Entrepreneurs as a representative of HCfE. Inspired by the event, Julia shared her experiences and how attending the festival has changed her outlook...

“My thought the Festival of Female Entrepreneurs might be an interesting event which would give me an opportunity to network, but in reality the benefits were so jawdropping that I still cannot believe the power of this type of event. I left inspired by the amount of knowledge, skills, hints and tips I have heard from so many successful entrepreneurs.

“Here’s a collection of my favourites:

“Starting a business is like raising a child, adopting a very difficult child – it takes over your life. Respond to every single tweet and message; if a customer cares enough to type..."
about your business, you should care enough to reply.”

Nisha Katona, founder of Mowgli Street Foods

“Have mini-pitches of six to eight minutes and one to two minutes long ready, as if you are in the lift or washing your hands. You never can expect who and where you meet a business angel.”

Jenny Tooth, CEO of the UK Angels Business Association

“We need to be flexible in ourselves as the world is changing so quickly and we would never be that slow.”

Dame Stephanie Shirley, philanthropist

“I would like to say huge thank you to Entreprise Nation for making it happen and to all speakers who decided to share their personal entrepreneurial stories.”

Lottie Watts Featured in YesSheCan Blog

Lottie Watts, a Henley Business School BSc Real Estate graduate and long-time supporter of HCFe, was invited to write a guest blog for the prestigious YesSheCan platform.

Lottie uses the blog to go into detail about what led her into a career in real estate, the challenges she faces in her role as Director of Construction and Real Estate Ltd and the business decisions she faces daily. She also elaborates on the challenges that come with being one of the few women in the male-dominated world of real estate and shares both the lessons she has learned and her advice for other young women at the start of their business careers.

Announcements

HCFe is pleased to announce the following notable publications for its faculty:

Dr Marrisa Joseph  Prof Marcello Mariani  Dr Maks Belitski

Dr Marrisa Joseph, Lecturer in Entrepreneurship, has published a monograph titled ‘Victorian Literary Businesses’, based on her PhD thesis. It has been published by Palgrave Macmillan and explores the business practices of the British publishing industry from 1843-1900.

Prof Marcello Mariani, Professor of Entrepreneurship and Management, has recently published two papers. The first is titled ‘Industry 4.0: A Bibliometric Review of its Managerial Intellectual Structure and Potential Evolution in the Service Industries’, and the second is titled ‘Big Data and Analytics in Tourism and Hospitality: A Perspective’. Additionally, Marcello’s article ‘Business Intelligence and Big Data in Hospitality and Tourism: a Systematic Literature Review’ hit the milestone of 500 downloads from CentAUR and can be read here: http://centaur.reading.ac.uk/76422/

Dr Maks Belitski, Associate Professor in Entrepreneurship and Innovation, has been recognised as contributing to the review process at the British Journal of Management. Maks earned the award for his efforts and integrity to examine each submitted manuscript and render an opinion as to its suitability for publication.

Submit a story

The editors welcome articles and news items of interest from faculty, students and staff on any topic related to Henley Centre for Entrepreneurship for publication in this newsletter.

News items should be emailed to:

a.j.baker@henley.ac.uk

For further information, visit:

https://www.henley.ac.uk/hcfe

Lottie Watts, Director of Construction and Real Estate Ltd

To read the full blog, go to the YesSheCan website here: